

Secretary / Treasurer Report



Secretary's Report

Membership records for NACTA are maintained in a Microsoft Excel file. This provides the least expensive and the most flexible recordkeeping system. The records include addresses, email addresses, year paid, membership type, and region. Records can be sorted and presented in a variety of ways and most NACTA members can be sent an email. Members continue to receive a unique membership number. Regional directors are supplied with lists of members in their regions twice a year or when requested.

A NACTA E-Newsletter is sent out several times during the year to update members. This also helps keep email addresses updated.

Membership notifications go out through email to individuals in the fall. If dues are not paid by the end of February of the next year, their name is taken off the mailing list. Members receive at least two personal reminders for membership renewal. Reminders also go out through the NACTA E-Newsletters. Payment can be taken by credit card or check. Credit card payments can be mailed or faxed. Members continue to take advantage of the 3-year payment option. Every renewing member receives an email thanking them for their renewal. The NACTA Secretary appreciates the involvement of the Membership director and the Regional directors to encourage renewals for general memberships.

Every new member receives a letter welcoming them into NACTA and their name is passed to the Regional Director and the Membership Director.

There are approximately 800 members of NACTA - which includes individuals, institutions, and libraries. Total new members for 2010-2011: 94 Institutional Active plus 79 Institutional Active/Active new members from the 2010 Penn State Conference. There were 23 new graduate students and one new Life membership. Approximately 180 did not renew for 2011 - many of them long time members. Annual membership is calculated in August of each year.

A number of universities/colleges promote NACTA memberships and pay for either a one or three-year membership for individuals. In addition, some schools' departments pay for some faculty NACTA memberships on a yearly basis. Those that have participated this past year are: Pennsylvania State University; Virginia Tech, Purdue University; University of Florida; University of Nebraska; University of Kentucky, University of Illinois; Sam Houston State University, Huntsville, TX, Abilene Christian University, TX. For the record, if you know of some that have been missed, please inform the Secretary.

Several institutions were very late or are still in the process of renewing or did not renew for 2011 - University of Guelph, Arizona State University, Lakeland College, Mattoon, IL, Allen County Community College, University of Tennessee (Dean change with no response), and Sul Ross State University. If you are aware of Dean/leadership changes, the secretary would appreciate the updated information. Regional Directors were very helpful in obtaining some of the institutional membership renewals. We have three new schools due to the NACTA Judging contest - College of Southern Idaho, College of the Redwoods, CA, and Angelo State University, TX.

We have 15 Canadian members; six Canadian Institutions and three Canadian libraries. We have two foreign members, and three foreign libraries.

All member institutions received notification by email of their ability to present the Teaching Award of Merit Certificates and other advantages of Institutional membership. This year 32 Teaching Awards of Merit and 12 Graduate Student Awards of Merit were presented. This is approximately the same as last year. **How can we make them more aware of this award?** This information is available on the NACTA website. There were several current NACTA members that received this award.

The convenience of online voting for NACTA officers does not attract a very large segment of the membership.

Action Item: Encouraging new memberships and retaining memberships is an ongoing theme. Why did 180 members not renew for 2011?

Submitted by:
Marilyn Parker
Secretary
June 2011

Treasurer's Report

Below is a profit and loss statement created by QuickBooks. The accounting firm of Mayes & Waters, in Rupert, Idaho, provided help in verifying the records. A detailed Profit & Loss statement is available for any NACTA member.

The membership dues are the major factor in keeping NACTA financially viable. In order to totally support the annual teaching awards, the current membership would need to double. The increase in dues in June 2007 put NACTA in the black in 2008-2009. One-time costs associated with the new NACTA website and the first annual hardcopy of the Journal put NACTA in the red for the 2009-2010 year. Website costs were down for 2010-2011. The \$8000 from

Oklahoma State University donated to NACTA in October 2010 from hosting the NACTA 2009 conference, will be placed into the Foundation account.

To keep NACTA in the black, it is critical that current memberships levels be maintained or preferably increased.

The ending bank statement for the checking account ending in May 2011 is \$51,785.

Submitted by:
Marilyn B Parker
NACTA Secretary/Treasurer

North American Colleges & Teachers of Agriculture

Profit & Loss

June 2010 through May 2011

June '10 - May 11

Ordinary Income/Expense

Income

Book Sales (Conf.)	616.00
Conference Income	8,110.00 - \$8,000 OK State University
Grants/Contributions	1,000.00
Manuscript Page Charge	900.00
Membership Dues	59,559.12
Misc Income	30.00
Position Announcement	200.00
Royalties Income	468.58 - usually less than \$100
Transfer from Checking	0.00
Transfer from Foundation	4,100.00

Total Income	\$74,983.70
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Expense

Awards	5,100.00
Conference Expense	6,689.32
Credit Card Fees	1,520.23
Deposit to NACTA checking	0.00
Fall Exec Mtg	444.78
Honorariums	21,050.00
Insurance	150.00
Journal-Misc Expense	2,958.75
Journal Printing	6,880.91
Membership Refunds	125.00
Misc	0.00
Misc Expense	192.95
Postage	629.74
Professional Fees	1,664.00
Secretarial Help	184.00
Supplies	165.34
Travel	4,186.95
Web Site Expense	6,370.00

Total Expense	\$58,311.97
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Net Ordinary Income	-\$16,671.73
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