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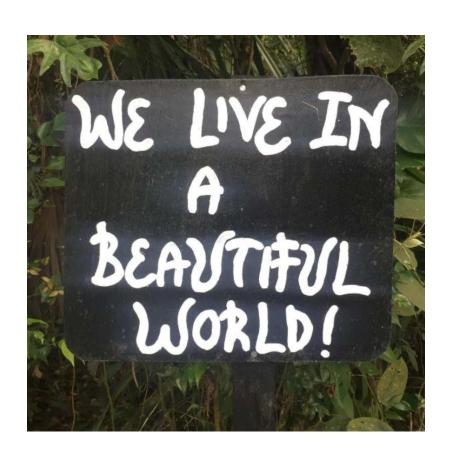
James Lindner *Auburn University*

Christopher Stripling
University of Tennessee

SOCIAL MEDIA AND FACULTY DEVELOPMENT



STUDY PURPOSE/BACKGROUND



The purpose of this study was to examine how faculty employed social media to share their experiences during an international professional development experience in Belize with their social networks.



CONCEPTUAL FRAMEWORK



Faculty often use social media to expose students to professional practices and extend the reach of their learning environment (Gruzd, Haythornthwaite & Paulin, 2016).

Interaction with faculty via social media can increase student motivation (Mazer, Murphy & Simonds, 2007).



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METHODS



Coolest trip to the Spice Farm!! Lots of native species along with beautiful imported spices! It takes a full 18 months to make vanilla extract!!



Like

Comment

A Share

O 24



Ryan Barnes Absolutely incredible. Thanks for sharing your experience. We take things like this for granted when we go to the store and just grab it off the shelf. Love spices.

Like · Reply · ○ 1 · 14 hrs

Collection of social media posts (with IRB approval)

Use of program hashtag - #BelizeGTA

Content included 22 Facebook posts, 31 Instagram posts, 69 Instagram stories and 32 Tweets

Thematic analysis



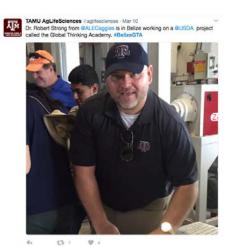
FINDINGS/THEMES



















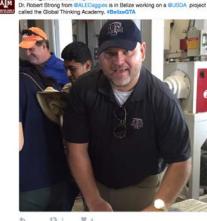


RECOMMENDATIONS









TAMU AgLifeSciences @aglifesciences - Mar 10













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Teaching Locally, Engaging Globally: Creating a Community of Global Thinking Fellows

