

OREGON STATE STEER-A-YEAR PROGRAM



“FROM THE SORTING GATE TO THE DINNER PLATE”

Mission Statement

To learn more about the beef cattle industry and all that it offers through hands-on experiences, classroom instruction and networking



History of SAY

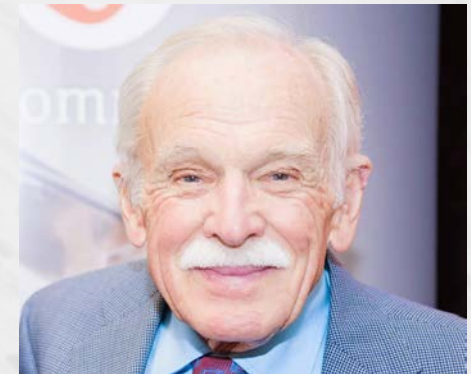


Started in 1993 by Drs. Bill Zollinger, Kelvin Koong, and Dale Weber

Originally taught as a class and helped teach students about responsibilities of health, nutrition, carcass grading and marketing of beef cattle



Profits made where shared with Oregon Cattlemen's Association or Oregon Cattlemen's Association but today all money made stays with program to help support activities, travel, and barn maintenance



Current Status of SAY

Student participation is around 35 students per term with a 9 member officer team that meets weekly to discuss cattle performance, activities such as industry tours/campus events, guest speakers, and current topics in beef production



The officer team includes: Project Manager, 2-Barn Foreman, Nutrition Chair, Recording Chair, Public Relations Chair, 2- Marketing Chairs, and Ag Exec Representative

Class?

Students can take the SAY Program for two course credits but it is also focused on as a extra-curricular activity by many

Those those taking it for credit are asked to feed/health check once per week, attend weekly meetings, and complete a term project which ranges from giving a presentation on current issues, an in-depth paper, to helping process carcasses at the meat center



What is hands-on in the SAY Program?



Provide practical experience through the daily care and management of beef cattle starting when cattle arrive in late October through late June

Student experiences include daily AM/PM feedings and mid-day health checks, vaccinations, growth implants, de-worming, monthly cattle weigh-ins, and treatment of any sick cattle

Students also choose the cattle for harvest every 2 weeks during spring term and help with carcass grading and breakdown



Soft Skills and SAY

Provide opportunities to improve the essential soft skills needed in today's society such as leadership, written and oral communication, time management, organization and responsibility

All of these combined skills are then articulated in how they can affect cattle performance and ultimately the money made in the program



Networking

Students attend Oregon Cattlemen's Association Convention, National Cattlemen's Beef Association Convention, along with other educational opportunities such as workshops on cattle handling

Additionally they conduct a fall and spring industry tour in which they visit cattle donors, beef producers and other aspects of beef industry



The Cattle themselves



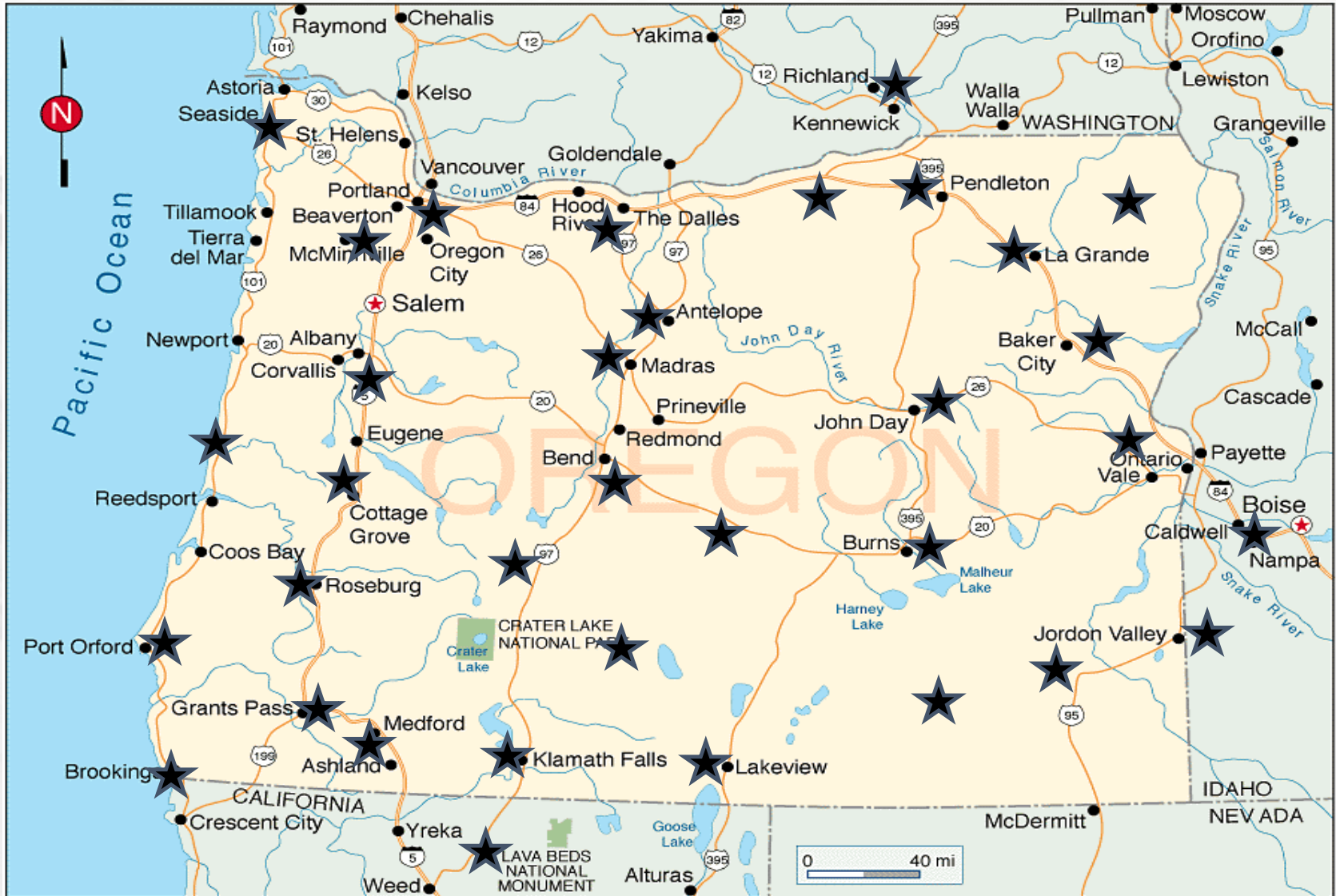
We receive cattle from all walks of life (operation style/size) and breeds

- Cattle originate from students themselves that own 5 cows to herds of 500 commercial cows
- Cattle come from areas ranging from arid type conditions in the Oregon high desert to the Mediterranean type climates of the Oregon Coast
- Breeds vary from $\frac{3}{4}$ Wagyu/Simmental cross to purebred Braunvieh to black baldy cross (Angus X Hereford)

This allows for great opportunities in learning!!



25 Years of Donors



Student Quotes

“Serving as the project manager for Steer-A-Year taught me many skills that I continue to use in my career today. The ability to be adaptable and a quick thinker has come in handy countless times. Steer-A-Year also helped me learn how to interact with industry professionals and feel more comfortable about ‘cold calls’, something that I do as an academic advisor with new students every day.”

Melissa Millhollin, Academic Advisor/Instructor
Dept. of Agricultural Education and
Agricultural Sciences, Oregon State University

SAY Project Manager 2013-2014



Student Quotes

“As an assistant feedlot manager currently, being the feed supervisor for SAY helped me become more familiar with calling feed and managing finishing rations. Along with that, I also got a lot of cattle handling experience which has helped me become a better cattle handler in my career. Overall, SAY prepared me a tremendous amount to go into a bigger cattle feeding operation, where I have been successful because of my past experiences.”

Eduardo Santa Cruz, Assistant Feedlot
Manager, Beef NW

SAY Nutrition Chair 2016-2017





THANK YOU AND GO BEAVS!!