

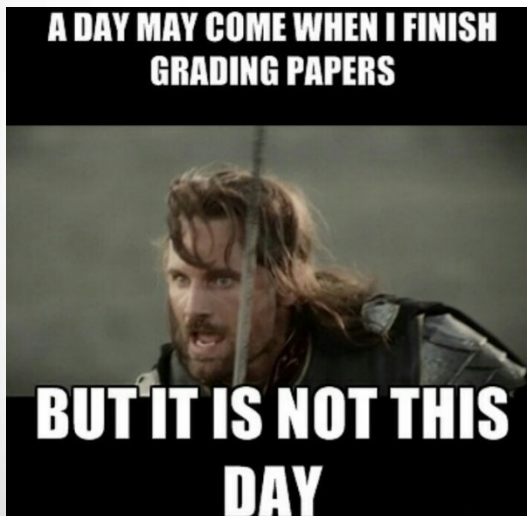
Video Killed the Word Document: Using Videos to Provide Electronic Feedback

Dr. Tobin Redwine
Brytann Busick
Breanna Watkins



Introduction

- An accidental foray into the intersection of visual literacy and education:



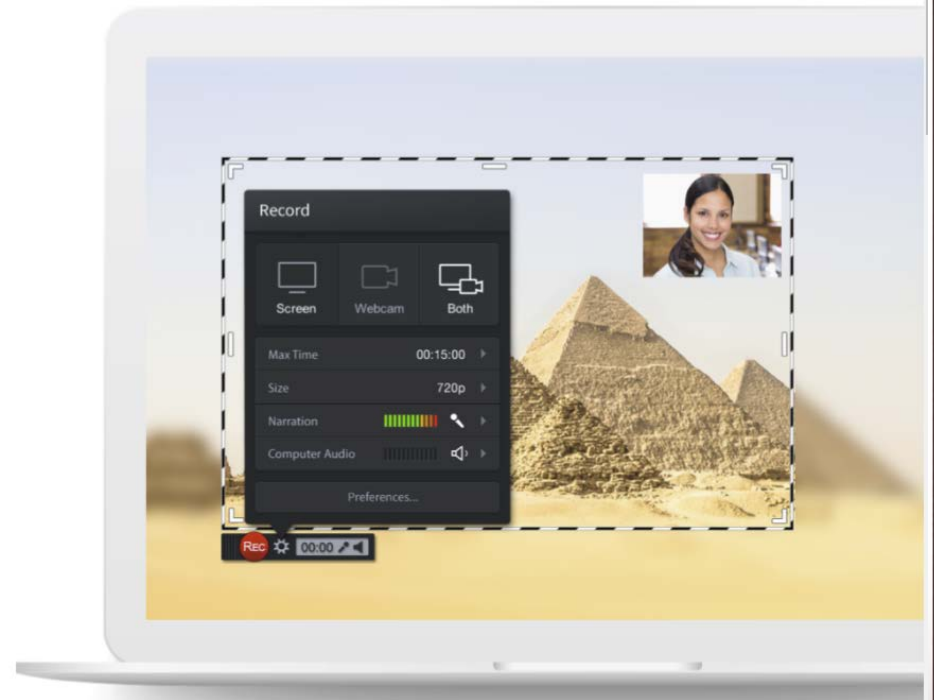
Introduction

- Society is becoming increasingly visual
 - Is education following?
- How can we bridge the potential gap between media consumption and educational delivery?
- How can we give deep and engaging feedback on assignments without spending weeks at a time on grading?



Innovation: Video feedback

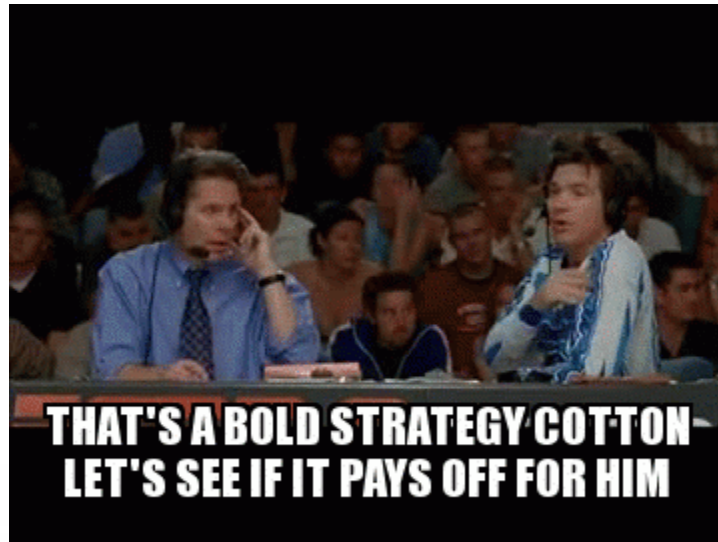
- Screen Cast-o-Matic
 - Free
 - Video/screen capture
 - Web-based app



Implementation

- Three Agricultural Communications courses (65 students total)
 - Advanced Media Writing (two sections)
 - Agricultural Photojournalism
- Used video feedback for all major assignments
- Complemented videos with rubrics
- Delivered electronically (google drive)

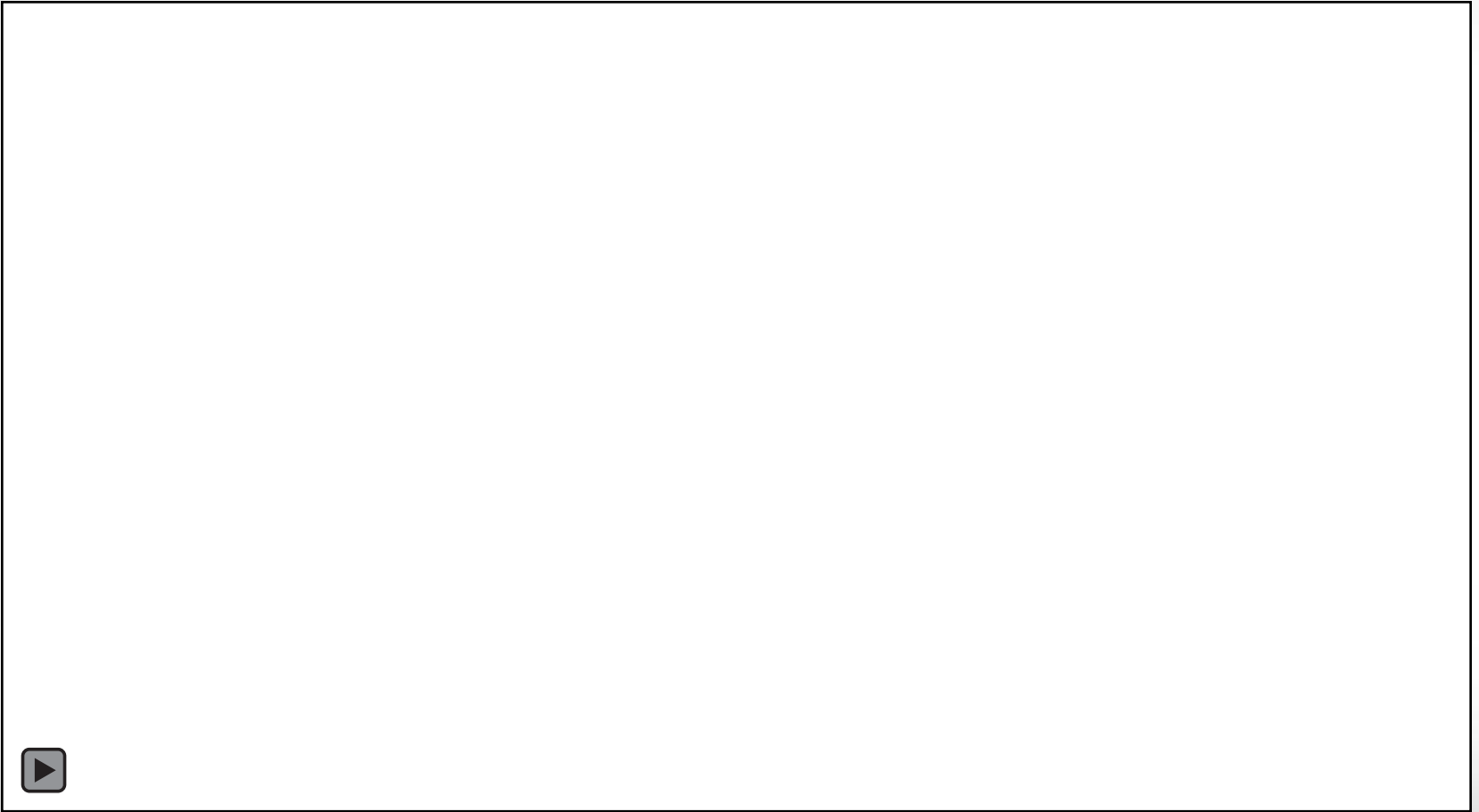




memeguy.com



Implementation



Implementation



Implementation



Findings





Thanks and Gig ‘em!

Contact:

Dr. Tobin Redwine
tredwine@tamu.edu

