# Agricultural Sales Contest Information

# Agricultural Services Ag Lending - 4 Year Division

## **Scenario for Sales Contest:**

## **General Overview:**

For this contest you will be acting as an Agricultural Lender for the local AgCountry Farm Credit Services branch office, one of the local agricultural lending organizations. Our farmer(s) have provided you with their financial information for you to look at and analyze to come up with a financing plan for the upcoming crop year. The scenario information, including the financial information and customer profile/history can be found in a separate .pdf file labeled NACTA. Please research the scenario information, explore the different possible options the farmer(s) may have and prepare to present one or more best options on what is going to best fit the customer's needs.

## **Customer Profile:**

See accompanying .pdf file labeled "NACTA"

The information in the file is quite detailed and extensive, however if you have any questions about the information presented please email: Chuck Lariviere at

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