Using the BEVI to Assess Individual Experience to Enhance International Programming

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 - Demographic changes¹
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 - **x** Food security
 - **Environment**
 - Employment Variation
 - × Off the farm agricultural jobs⁴

What is culture?

Culture
encompasses the set
of attitudes, beliefs,
and practices that a
group of people
identify with.



Why is understanding culture important?

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 - "Feed the world by 2050"1



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- Agriculture is global
- Challenges requiring multicultural collaboration
 - "Feed the world by 2050"1
- Increased diversity in our communities & classrooms²



Connecting Global Agriculture and Culture

- Intercultural Competence (IC) Skills
 - Ability to communicate with audiences of all backgrounds
 - Ability to collaborate cross-culturally



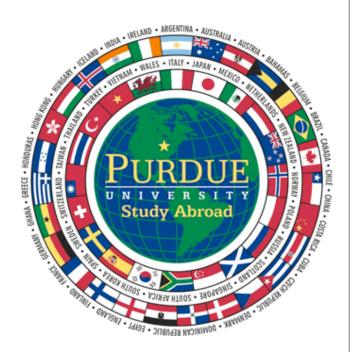
Connecting Global Agriculture and Culture

- Intercultural Competence (IC) Skills
 - Ability to communicate with audiences of all backgrounds
 - Ability to collaborate cross-culturally
- How can we develop IC?
 - Intercultural learning activities
 - × Study abroad
 - A popular activity chosen as an avenue for connecting disciplines globally



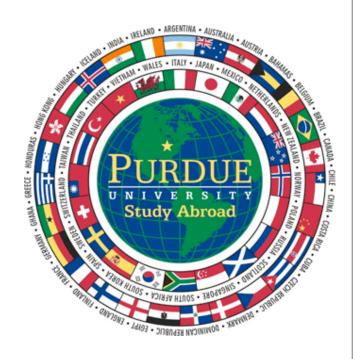
Study Abroad

- ~40% of Purdue Agricultural Undergrads studied abroad in 2017-2018¹
 - Increase in participation
 - **x** 63% of SA is short-term²
 - **▼** 80% increase at Purdue in last 5 years³
 - **¥** 45% overall increase in last 10 years²



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 - **★** 45% overall increase in last 10 years²
 - Participation Outcomes:⁴
 - **Increase IC**
 - **▼** Globalize Citizens
 - Increase international exposure and experience



¹Purdue Agriculture Study Abroad ²IIE, 2017 ³Ygnve, 2019 ⁴Vande Berg et al., 2012

Programming and Assessment

- Curriculum changes to meet SA claims¹
 - Intercultural learning activities
- Assessment¹
 - Group IC development
- Aggregate vs. Individual²
 - Understanding participant makeup
 - Facilitating meaningful discussion

Gap in Literature

• What are important factors in developing students through study abroad programming?¹

Do we understand our participants?²

 Beliefs and values (personal identity) influences our experience and development of IC

What we know?

- ()
- Common Assessment Tools¹
 - Intercultural Development Inventory (IDI)
 - Beliefs Events and Values Inventory (BEVI)

What we know?



- Intercultural Development Inventory (IDI)
- Beliefs Events and Values Inventory (BEVI)

• BEVI^{2,3}

- Provides information on the values and beliefs held by students:
 - ▼ Who are attracted to STEM vs. Liberal Educational Institutions
 - **▼** PWI vs. Minority Serving
 - ▼ Within different academic disciplines
- Spread within a course



Purpose and Objectives

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 - What were students' BEVI scale scores before and after participation in a short-term study abroad program to Vietnam?
 - x Scale scores related to course learning outcomes will increase. x

Materials and Methods

- IRB Approved
- 11 Undergraduate Student participants
- 5 Extension Educators
- 1x/week, 50-min lectures

- Embedded short-term study abroad
- Single group pre-test/posttest design
- BEVI administeredwk 1 (T1) and wk 15 (T2)

Intercultural Learning Activities

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Activity	Activity Focus		
Name Game	Self-Awareness		
Who am I?	Self-Awareness		
IDI Debrief	Self-Awareness		
Alpha/Beta Simulation	Awareness of Others		
Reflections	Self-Awareness/Awareness of Others		
Collaborative Video Blogging	Self-Awareness of Others		

Student Demographics

Gender	<u>n</u>	<u>%</u>
Male	5	45.45
Female	6	54.55
Degrees Sought		
Animal Sciences	8	72.73
Agronomy	2	18.18
Agricultural and	1	9.09
Biological Engineering		
Year in School		
Freshman	5	45.45
Sophomore	2	18.18
Junior	3	27.27
Senior	1	9.09

Equilintegration (EI) Theory

- Beliefs and Values are built over time
 - Starting at birth
 - Develops and strengthens over time
 - Formulated by how needs are met/not met
 - "take stimulus from the external environment and make meaning from it"
 - Developed strongly by age 16
 - **▼** Transformative learning experience
 - Study Abroad









 Mixed methods instrument (demographics, 185 quantitative items, and 3 open-ended questions)







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BEVI



- Mixed methods instrument (demographics, 185 quantitative items, and 3 open-ended questions)
- Administered online
- Narrative report
 - ▼ Understanding their own and others' beliefs and values
 - ▼ Encourage reflection on the implications of their value and belief systems for learning, relationships, and life experiences

- BEVI Output
- Valid and Reliable^{1,2}
 - o 17 scales
 - o 7 Domains



- BEVI Output
- Valid and Reliable^{1,2}



Formative Variables	Fulfillment of Core Needs	Tolerance of Disequilibrium	Critical Thinking	Self Access	Other Access	Global Access
Background Information	Needs Closure	Basic Openness	Basic Determinism	Physical Resonance	Religious Traditional- ism	Ecological Resonance
Negative Life Events	Needs Fulfillment	Self Certitude	Socioemotional Convergence	Emotional Attunement	Gender Traditional- ism	Global Resonance
				Meaning Quest	Sociocultural Openness	

- BEVI Output
- Valid and Reliable^{1,2}



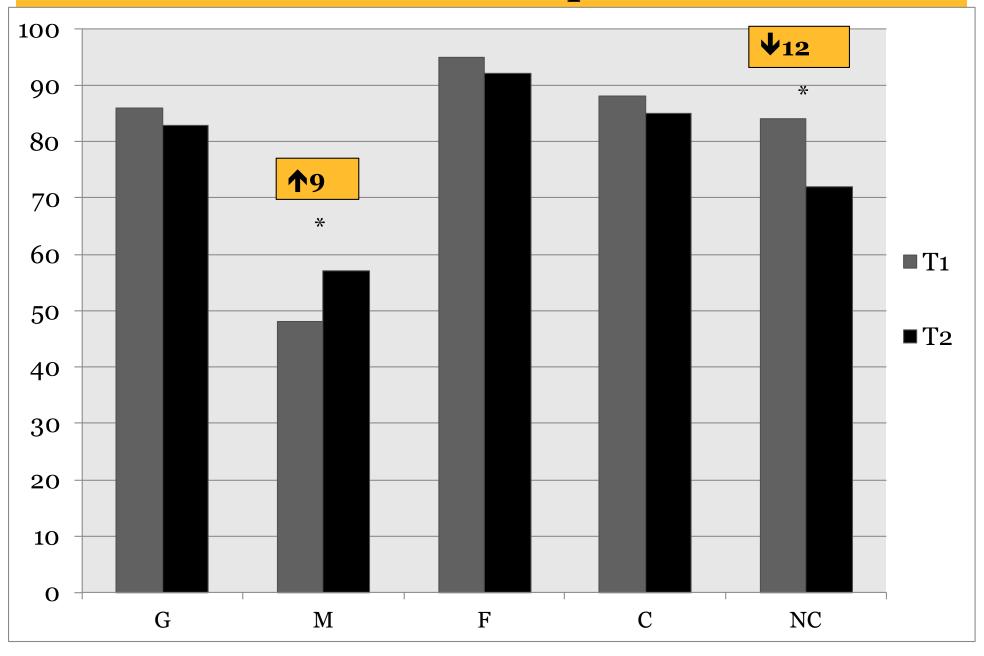
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Analysis

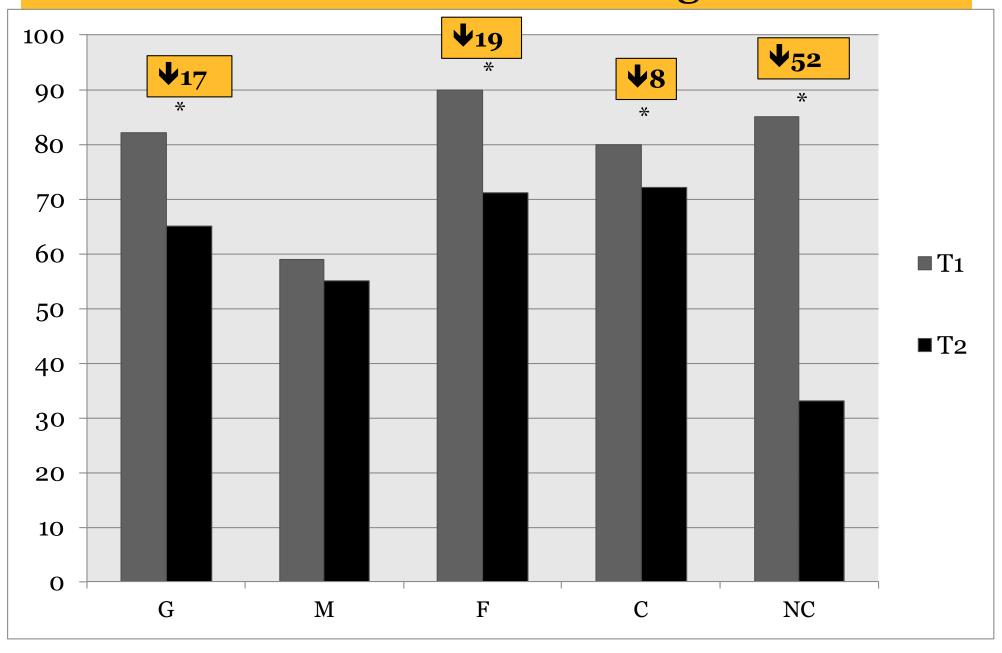


- Subgroups
 - Gender
 - \times Female (n=6)
 - \times Male (n=4)
 - Ethnicity
 - \times Caucasian (n= 8)
 - Noncaucasian (n= 2)
- Meaningful differences at 5 points or higher (which range from 1-100)¹

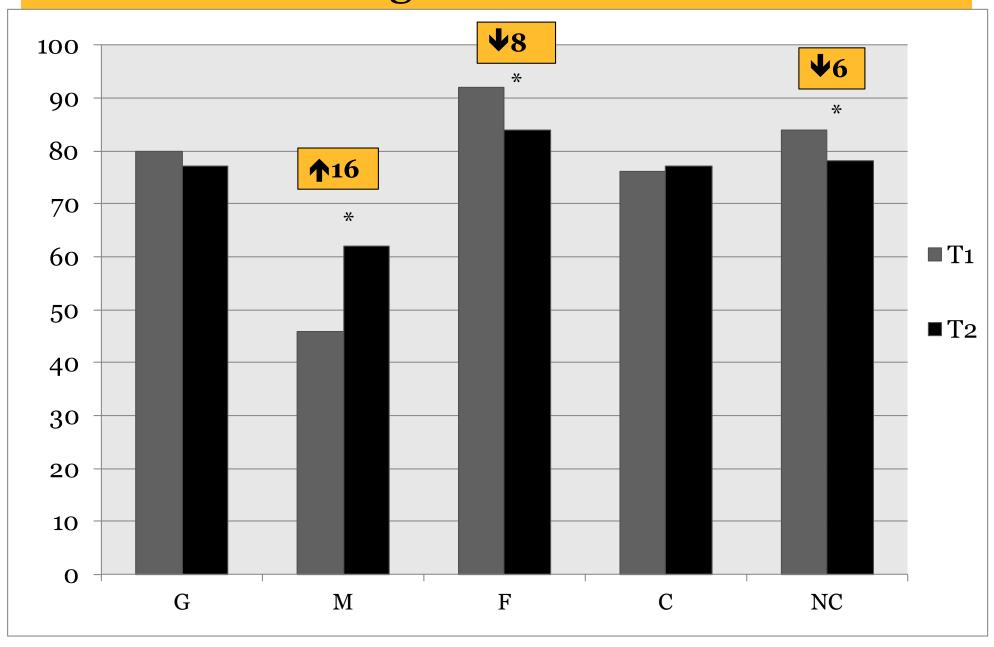
Sociocultural Openness



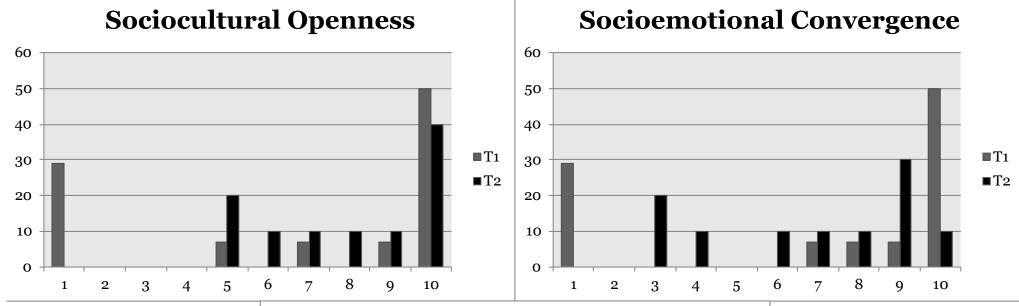
Socioemotional Convergence



Ecological Resonance

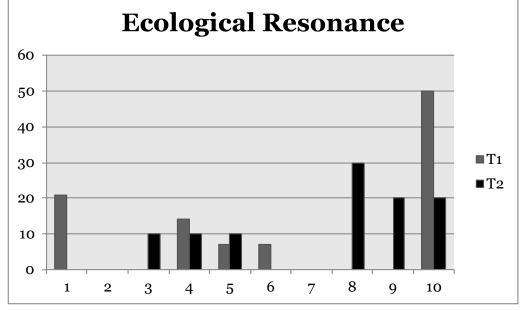


Results: Decile Report

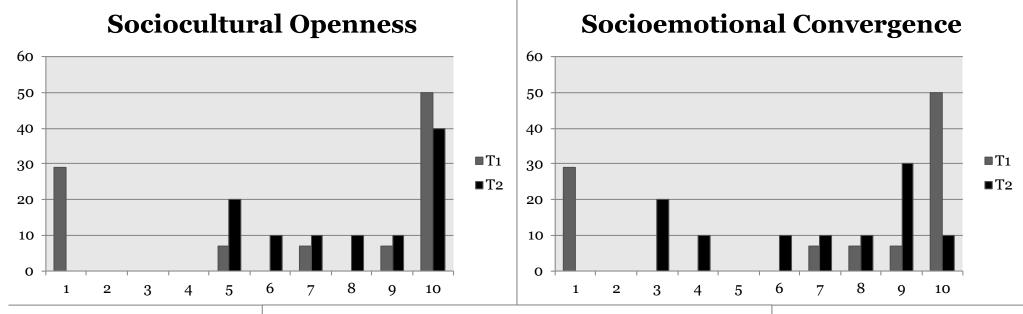


X axis: deciles by 10%

Y axis: % of student per decile

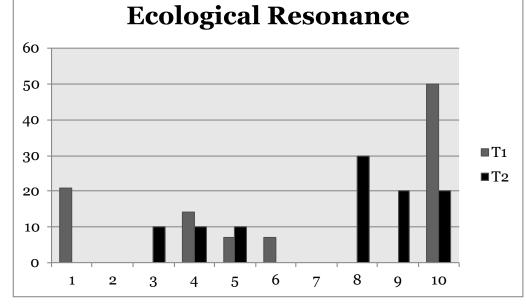


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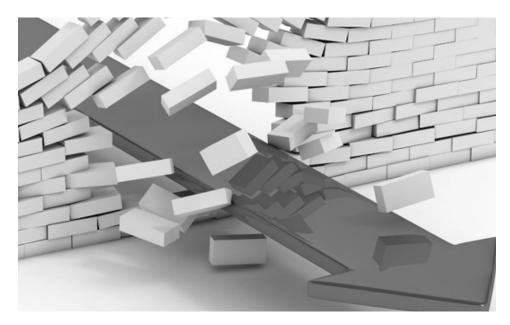
Students furthest from learning outcomes progressed.

Discussion

- Overall no increase on scales related to LO
 - Decreased on Socioemotional Convergence
 - Individual changes portray a shift towards middle of scale
- Overwhelming experience¹ (not negative)
- Coping responses to stress expressed as regressions²
- Other SA Results
 - Changes in scales at aggregate and individual levels in response to SA³

Discussion

- Developing country provides contrasting perspective
 - Increased cognitive dissonance¹
- Replace existing portion of value/belief structure –
 requires breaking barrier²
 - Reforming takes time
 - T3 (delayed post test)³
 - Score recovery or surpassing⁵



Conclusions and Limitations

- Different values and beliefs systems
 - Student identities vary
 - **▼** Interpret experiences differently
 - Students do change
 - ➤ Over the course of the semester, we saw student beliefs and values change
- Limited by a small sample/no control
 - Can't assume or generalize that this SA experience caused these changes

Future Directions

- Continue to collect data from future programs
- Use data to analyze preparedness and inform curriculum design
 - What are the consequences of taking students abroad who are unwilling to interact with differences?
 - What are the group dynamics of the course?
 - When we look at aggregate means, stories don't align with individual data.

