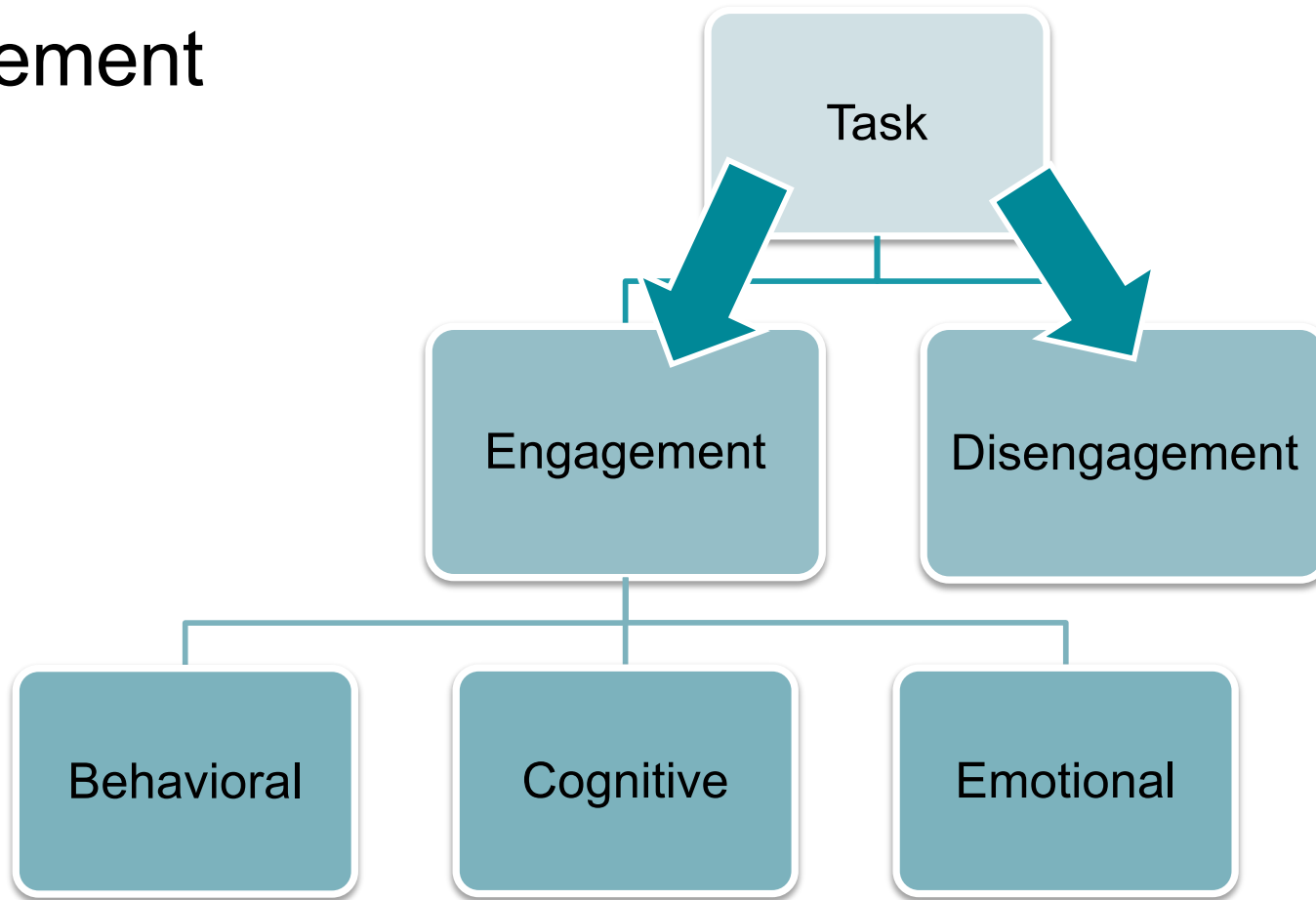


Evaluation of Student Engagement Across Differing Introductory-Course Activities

D.M. Marks*, M.G. Erickson, and E.L. Karcher
Department of Animal Sciences
Purdue University

Engagement



(Fredrick, Phyllis, & Paris, 2004; Blumenfeld & Meece 1988)

What is Engagement?

Engagement

How students interact and connect to environment

Disengagement

Lack of student interaction or connection

(Lanes & Harris, 2015)

Types of Engagement

Behavioral

- Discussion
- Taking notes
- Participation in activity



Cognitive

- Thinking about / focusing on topic
- Connecting to past knowledge
- Creating questions



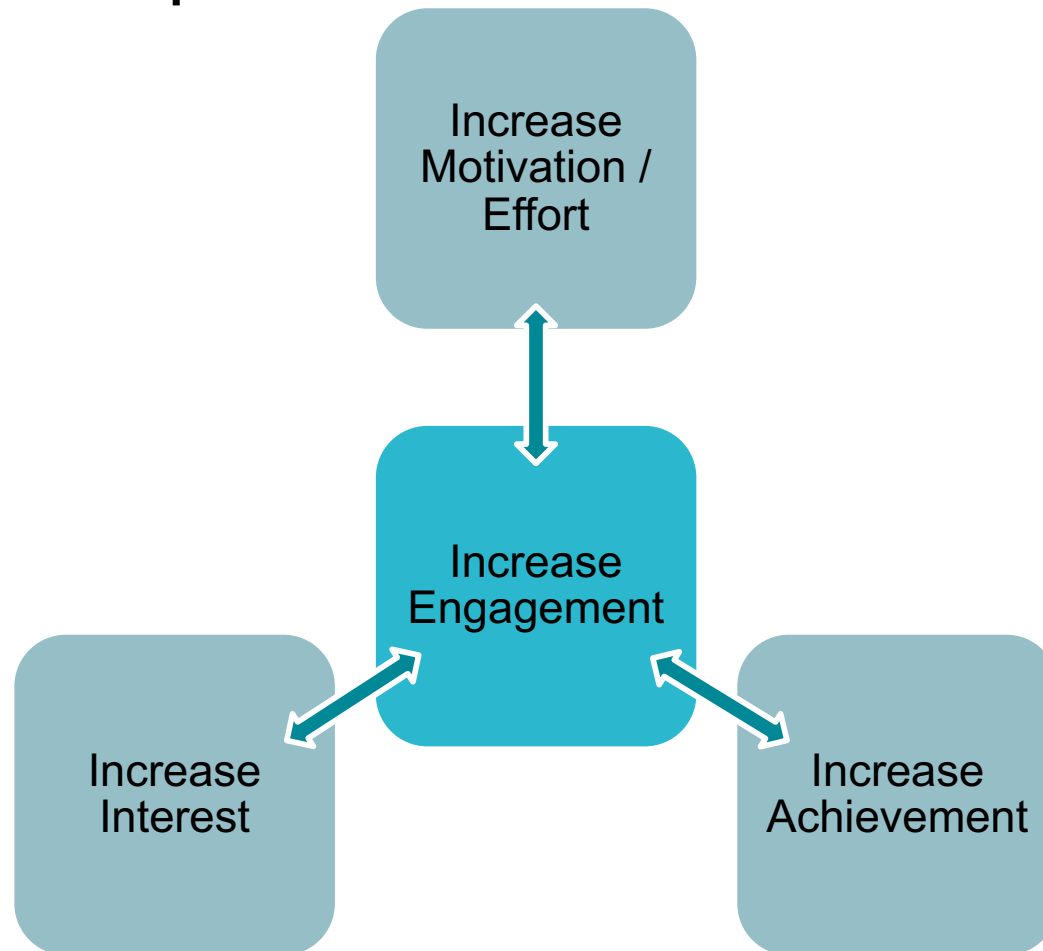
Emotional

- See purpose/ usefulness
- Fun / interesting



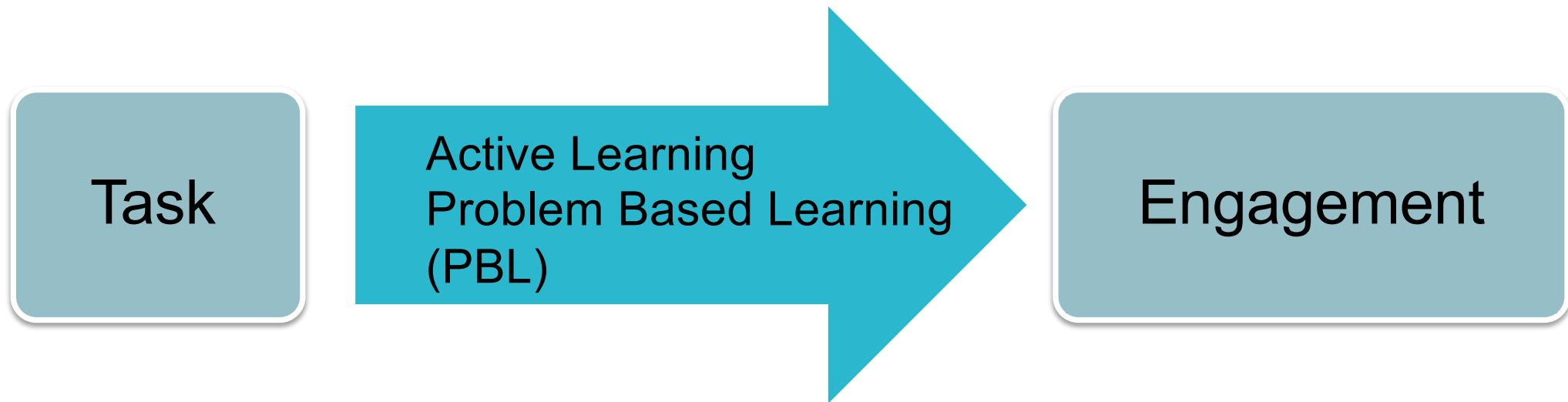
(Fredrick, Phyllis, & Paris, 2004)

Engagement Importance in Education



(Connell et al., 1994; Rotgans, 2017; Marks, 2000)

Increasing Engagement



(Blumenfeld & Meece 1988)

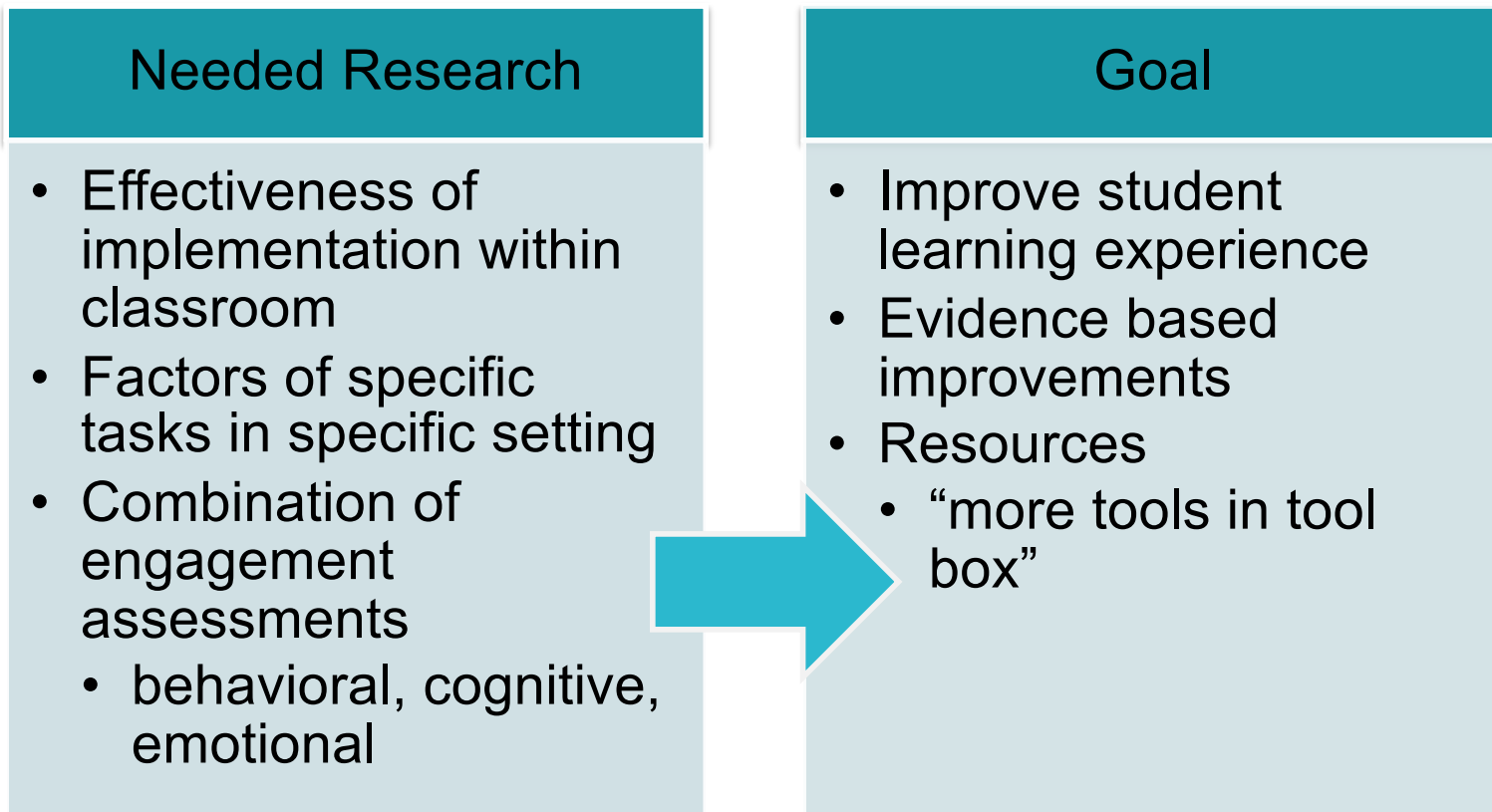
Active Learning

- Requires inputs from students; higher-order thinking

Problem Based Learning

- Learner-centered; information inquired; apply knowledge to solve problem

(Meyers & Jones, 1993; John R. Savery 2006)

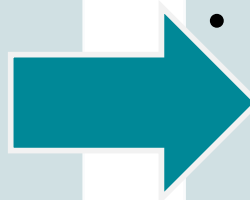


(Connell et al., 1994; Rotgans, 2017; Marks, 2000)

Context

Intro Animal Science Historically

- First ANSC Experience
- 100 – 200 students
- Lecture & Field Trips
- Sets the tone
- “not inspiring”



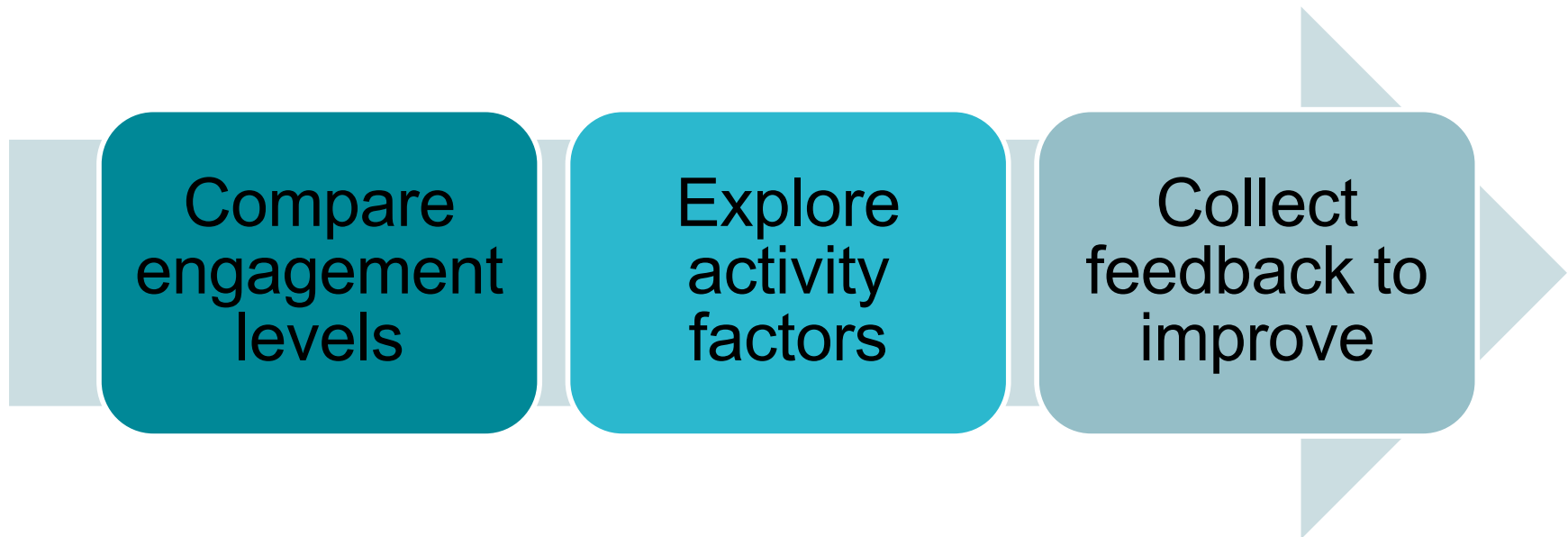
Intro Animal Science Currently

- Active Learning
- Problem-Based
- Group Work
- Field Trips

(Rotgans & Schmidt, 2011)

Purpose

To compare students' engagement level between three activities typically used in college courses (Lectures, Laboratory Stations, and Case Studies)



Research Questions

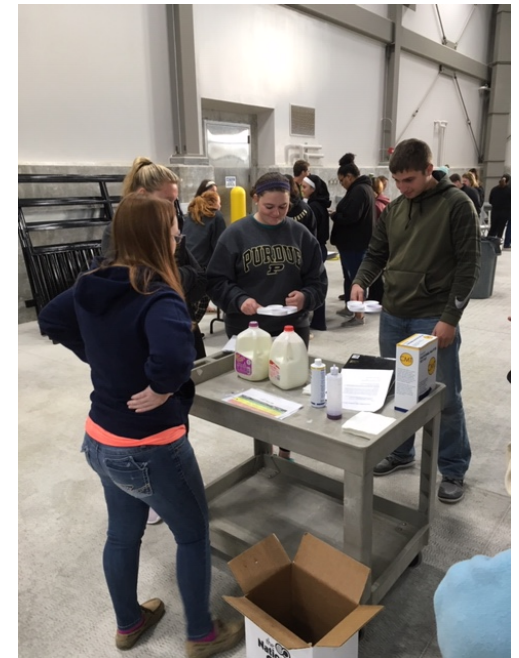
Do students' engagement levels differ between the activities?

Determine and compare to what the extent the different activities influence engagement.

What factors in learning environment and activity design influenced engagement?

Methods

- 16 Week Course Fall 2018
- Two 50 Minute Lectures /wk
- One 110 Minute Lab /wk
- 178 Students
- IRB Approved
- Mixed Methods



110 Minute Lab

5 Lab Sections

7:30am

1:30pm

9:30am

3:30pm

11:30am

6 Groups
per Lab
Section

5 – 7
Students
per Group

Methods - Treatments

- Randomly Assigned Latin Square Design

Group #	Period 1 (Week 5)	Period 2 (Week 7)	Period 3 (Week 10)
1	Lecture	Case Study	Lab Station
2	Lab Station	Lecture	Case Study
3	Case Study	Lab Station	Lecture
4	Lecture	Case Study	Lab Station
5	Lab Station	Lecture	Case Study
6	Case Study	Lab Station	Lecture

Methods – Activities

- 5 Minute Instruction, 10 Minute Activity, 10 Minutes Survey

Lecture	Lab Station	Case Study
<ul style="list-style-type: none">• Watched and listened to recorded lecture slides• Individual notes optional	<ul style="list-style-type: none">• Group work• Physically manipulated materials to answer questions• Individual worksheet required	<ul style="list-style-type: none">• Group work• Read and discussed real life scenarios• Group worksheet required

Methods - Assessment

Assessing Student Perspective of Engagement in Class Tool (ASPECT)

- Validated & Reliable
- Survey Administered via Qualtrics
- 16 Items
- 6-point Likert Scale
 - Strongly Disagree – Strongly Agree
- 3 Subscales

(Wiggins, 2017)

Methods - Assessment

Assessing Student Perspective of Engagement in Class Tool (ASPECT)

- 3 Subscales
 - Value (9 questions)
 - Activities' influence / usefulness/ "fun"
 - Personal effort (3 questions)
 - Student interaction / input
 - Instructor contribution (4 questions)
 - Instructor aid / attitude effect on students

(Wiggins, 2017)

Methods - Assessments

Behavioral Engagement Related to Instruction (BERI)

- Video taped student activities (10 minutes max)
- 3 research assistants evaluated videos
 - Rated students engaged or disengaged
 - Set time points
 - Never repeated treatment or group evaluation
 - Cohen's kappa > 0.70

(Lanes & Harris, 2015; Landis and Koch, 1977)

Statistical Analysis

- SAS software (SAS Institute Inc., Cary, N.C.)
- Significance $p < 0.05$

ASPECT

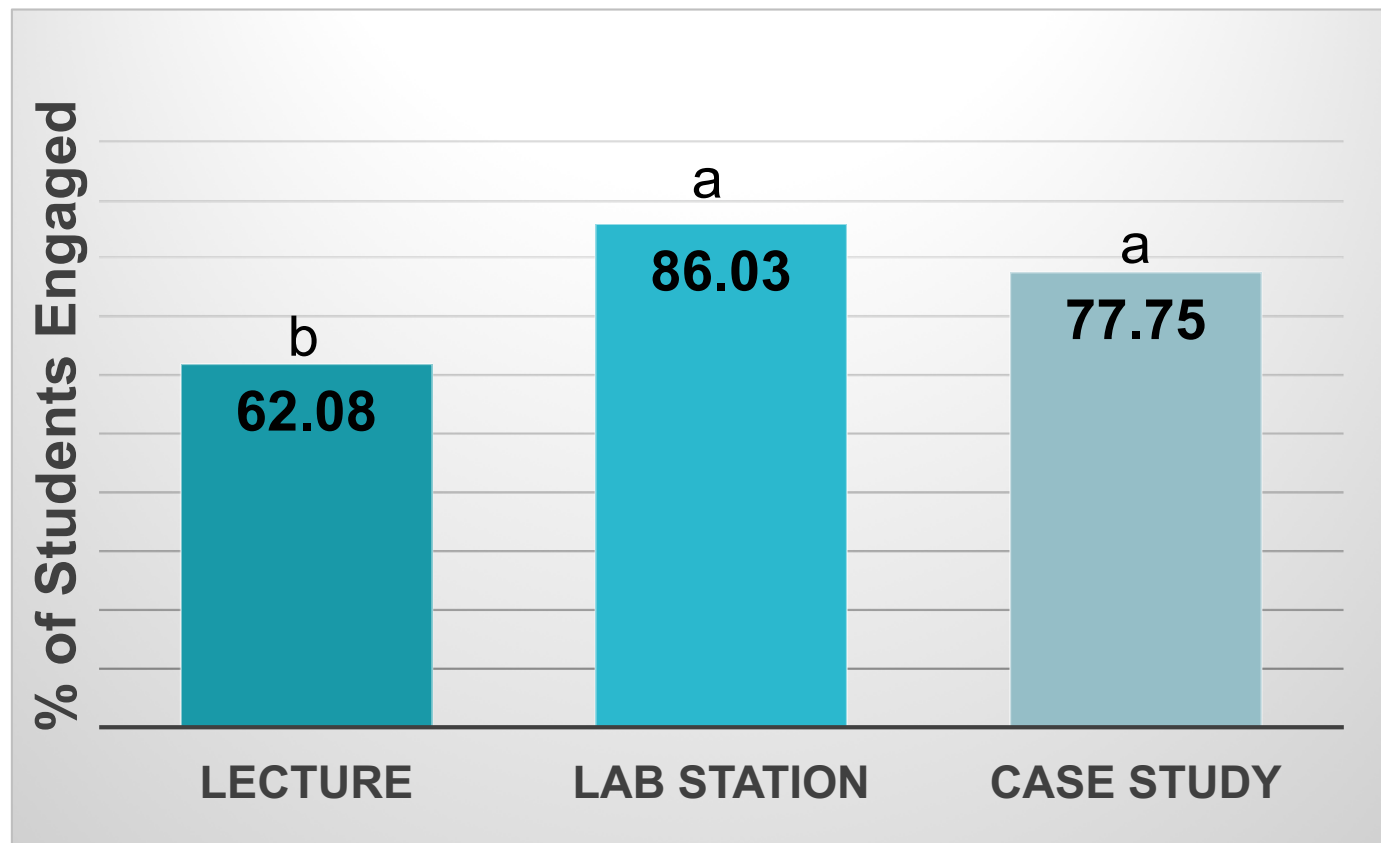
- Least squares means of treatment effect
- MIXED procedure
- Schwarz's Bayesian Information Criteria (BIC) for best fit
- No data were excluded

BERI

- Average BERI scores for each experimental activity for each group
- MIXED procedure
- Schwarz's Bayesian Information Criteria (BIC) for best fit
- No data were excluded

Results:

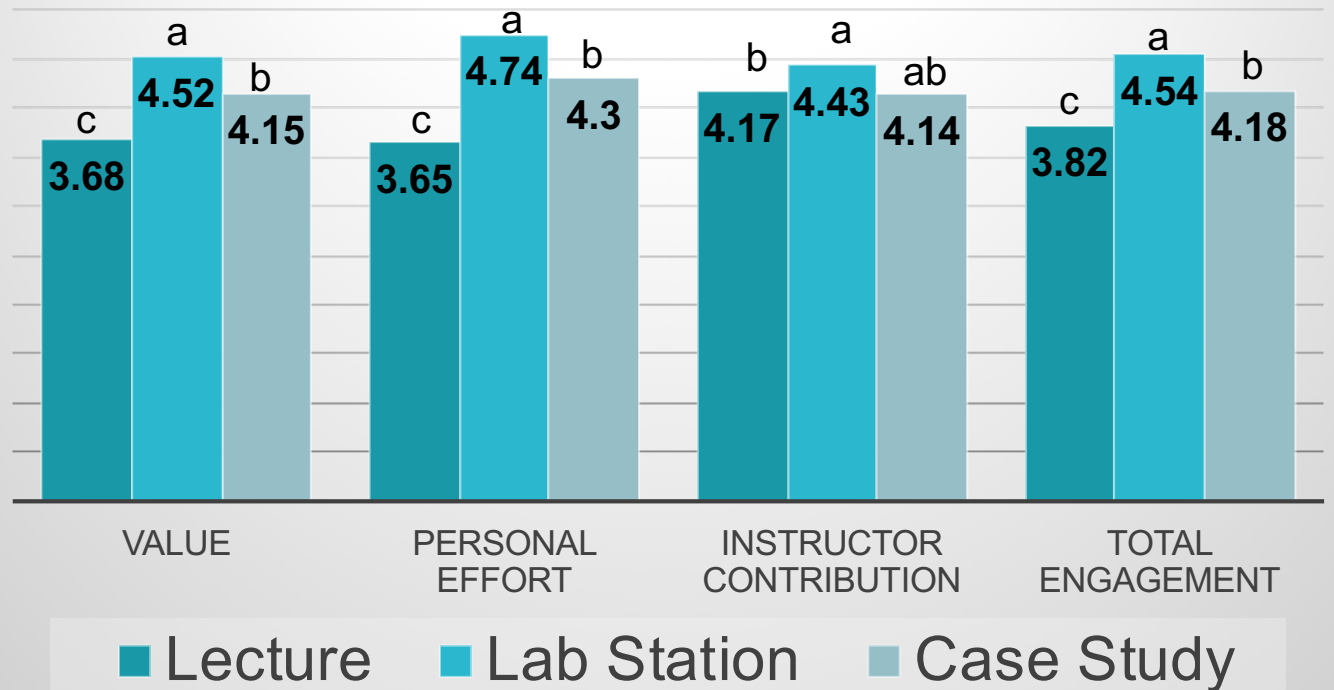
Behavioral Engagement Related to Instruction (BERI)



Results:

Assessing Student Perspective of Engagement in Class Tool (ASPECT)

ASPECT Least Squares Mean



ASPECT Cronbach's Alpha (Raw)	
Value	0.930
Personal Effort	0.921
Instructor Contribution	0.806
Total Engagement	.952

$p < 0.05$

Results:

Assessing Student Perspective of Engagement in Class Tool (ASPECT)

- Individual ASPECT items with significant difference between all activities
 - $p < 0.05$
- Engagement Ratings: Lab Station > Case Study > Lecture
- Emerging Themes
 - Psychological influence- cognition & emotional
 - Group Influence – cognition & behavior

(Creswell 2013; Creswell & Miller 2000)

Results:

Assessing Student Perspective of Engagement in Class Tool (ASPECT)

Psychological Influence

- I **had fun** during today's ____ activity.
- The ____ activity **stimulated my interest** in the course material
- I was **focused** during today's ____ activity

Group Influence

- I made a valuable contribution to **my group** today
- **Group discussion** during the ____ activity contributed to my understanding of the course material
- Overall, the other members of **my group** made valuable contributions during the ____ activity.

Discussion:



Assessments

- Aligns and supports literature
- Pair well together

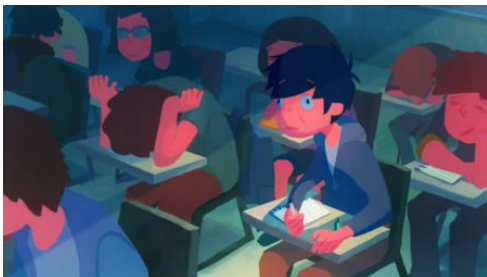
Group Dynamics

- Very influential
 - Helpful or harmful
- Tool to increase enjoyment, achievement, & engagement
 - Role assignments and peer evaluations

Challenge Level

- Enjoyment & interest connected to challenge level
 - “Challenging but achievable”

(Strati, 2017; Fredricks, 2002; Meyers & Jones, 1993; John R. Savery 2006)



Conclusions:



Take-Aways

- Improve / Refine
 - Purposeful and evidence based
- Assessments able to capture multiple types & levels
 - BERI & ASPECT work well together
- Lab Stations > Case Studies > Lecture
 - Group dynamic
 - Physical materials
 - Make them think

Limitations

Students have high initial interest

- Self selected into course

One semester sample

- Caution over generalizing

Limited Time

- Testing effect

Thank You

Questions?