An Interdisciplinary Approach to Developing an Online Humanities Course in the Context of Agriculture

C.M. Brady¹, K. Boniface² and E. A. Lofgren¹

¹Purdue University, ²UC-Riverside

Problem Statement

- Metrics related to student credit hours taught are becoming higher priorities at many institutions
- Agriculture courses are often relatively small in size, when compared to other colleges
- University/College core required courses are usually housed outside of Agriculture

Our Solution

 Develop an interdisciplinary course that meets College and University core requirements for Humanities



ASEC 33100

The Role of Horses in Human History, Culture and Society

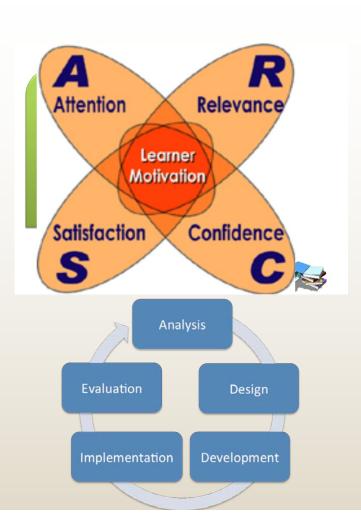
The Process

- Develop an interdisciplinary team
 - Animal Scientist
 - Instructional Designer
 - Equine History Experts
- Use a systems approach to course design
- Gain College of Agriculture approval for College Core (humanities and International Understanding)
- Gain University Curriculum Committee approval for Humanities Core



Systems Approach

- ARCS model for motivation (Keller)
 - Attention
 - Relevance
 - Confidence
 - Satisfaction
- ADDIE model for curriculum design
 - Analysis
 - Design
 - Development
 - Implementation
 - Evaluation



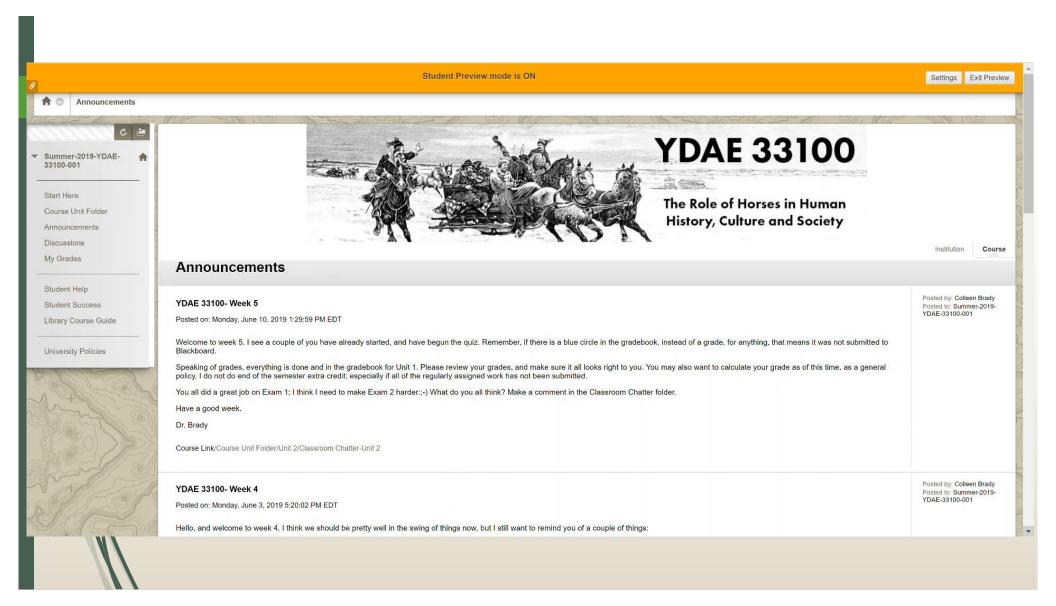
Collaborator Role

- Collaborators were asked to contribute content to a template with the following categories:
 - Introduction of Topic
 - Topic Content
 - ► Fun Facts (3)
 - Significance to Humanity
- Text, photos, video, readings, etc.
- Instructional designer and instructor took template information and created course

The Course

- Taught summer semester over 12 weeks- 100% online
 - Blackboard LMS
- 4 Units, 3 lessons/unit
- Quiz and writing assignment for each lesson
 - Lessons and Quizzes in Articulate Storyline 360
 - Writing assignment in Circuit- Peer Review
- 1 additional assignment per Unit
- Exam for each unit





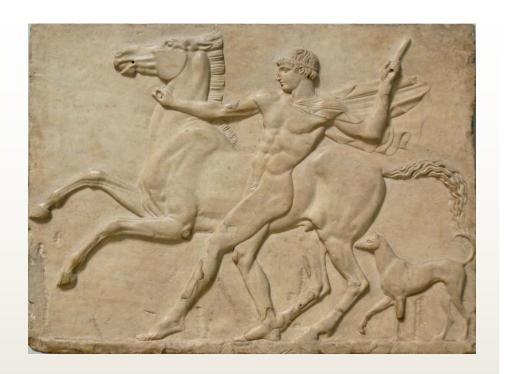
Where are we now?

- Implementation
- First offering underway
 - About half done
 - 11 students
 - Diverse majors
- Note: Did not receive University Core approval until 6/14/19

- Evaluation
- Based on student feedback
 - Offer over 8 weeks instead of 12
 - The writing assignment, and peer review, is helpful for learning
- Student performance
 - Mean on Exam 1-89%
 - Median on Exam 1-91%

Next steps

- Offer Summer 2020
- Promote more broadly across campus now that UCC is approved
- Make available through Purdue
 Online to other campuses
 - Collaborators from Equine History
 Collective are interested in the course
 being available to their students



Summary

- Working with a team of interdisciplinary experts can result in a cohesive course that meets University and College Core requirements
- Designing the templates, and having experts complete the template was vital to the continuity of the course

