Inter-Institutional Interest in Developing an Online Commodity Merchandising Certificate Program



Great Plains Interactive Distance Education Alliance

The University of Missouri is a partner institution in the Great Plains Interactive Distance Education Alliance (IDEA) with 19 other public universities, 18 of which are Land Grant Universities. The Great Plains IDEA provides access to the best educational opportunities for students by collaboratively developing and delivering high-quality, online academic programs. A survey was conducted to help identify if current Great Plains Idea partnering institutions have interest in developing a shared multi-institutional price risk management program



Certificate

Respondents Interest in Collaborating in a Great Plains IDEA Price Risk Management Certificate or Emphasis Program



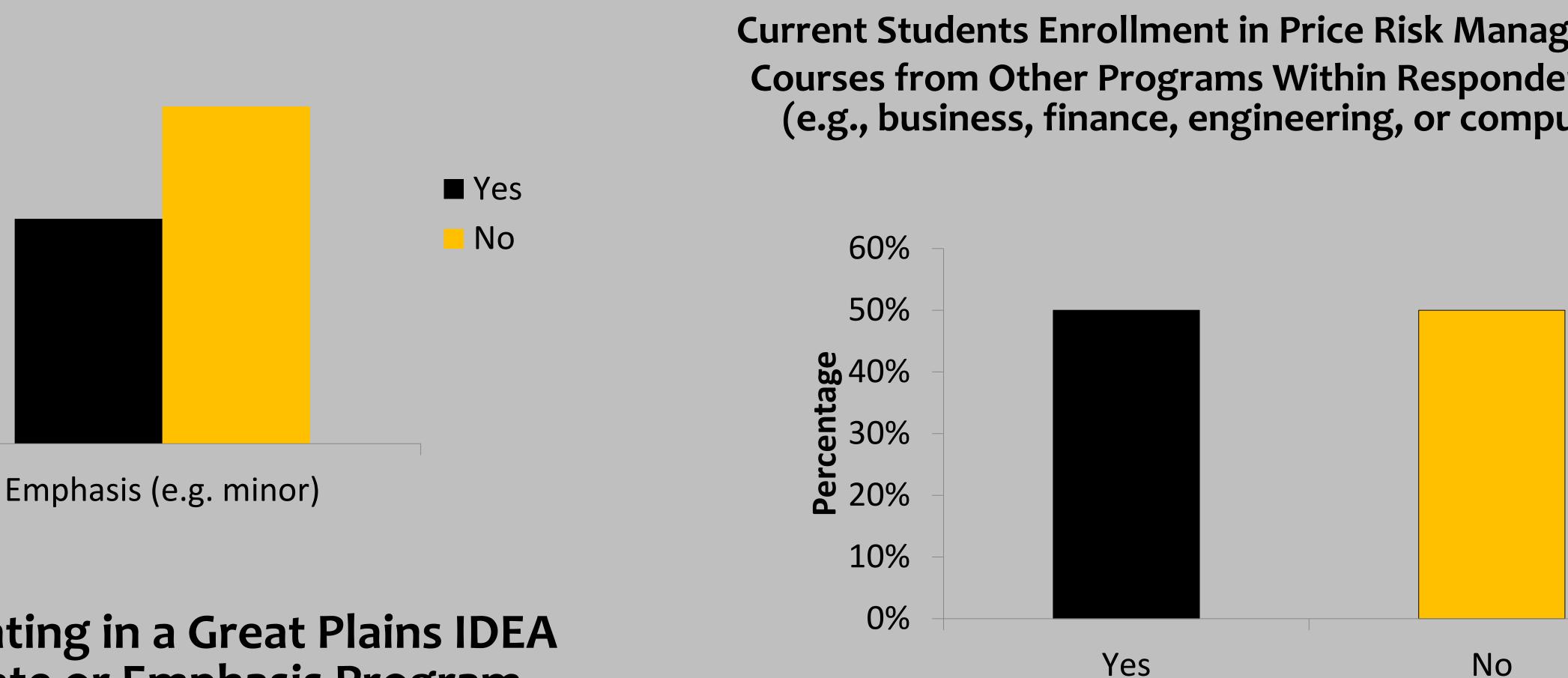
Authors: Joe Parcell, University of Missouri; Michael Sykuta, University of Missouri; Jill Moreland, University of Missouri; Haluk Gedikoglu, Lincoln University; and Anna Henry, University of Missouri

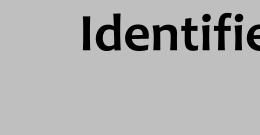
> This material is based upon work supported by the United State Department of Agriculture, National Institute of Food and Agriculture, Award No. 2011-38411-30562

Respondents Estimated Undergraduate Student Enrollment in a Great Plains Price Risk Management Certificate Program

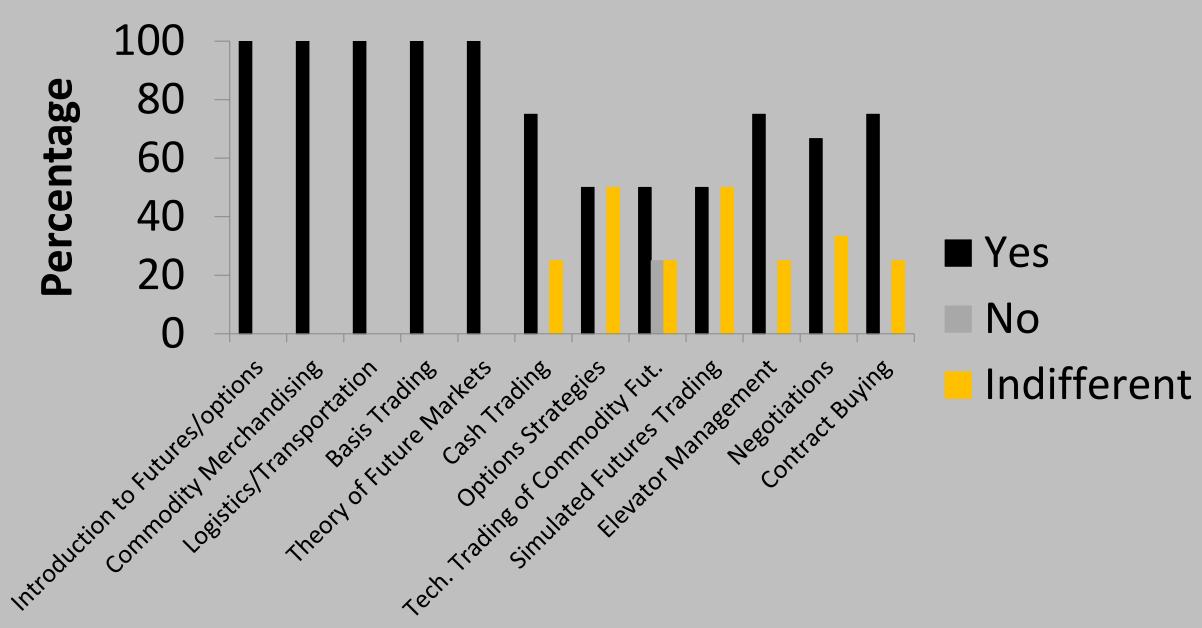
	80
Percentage	70
	60
	50
	40
	30
	20
	10

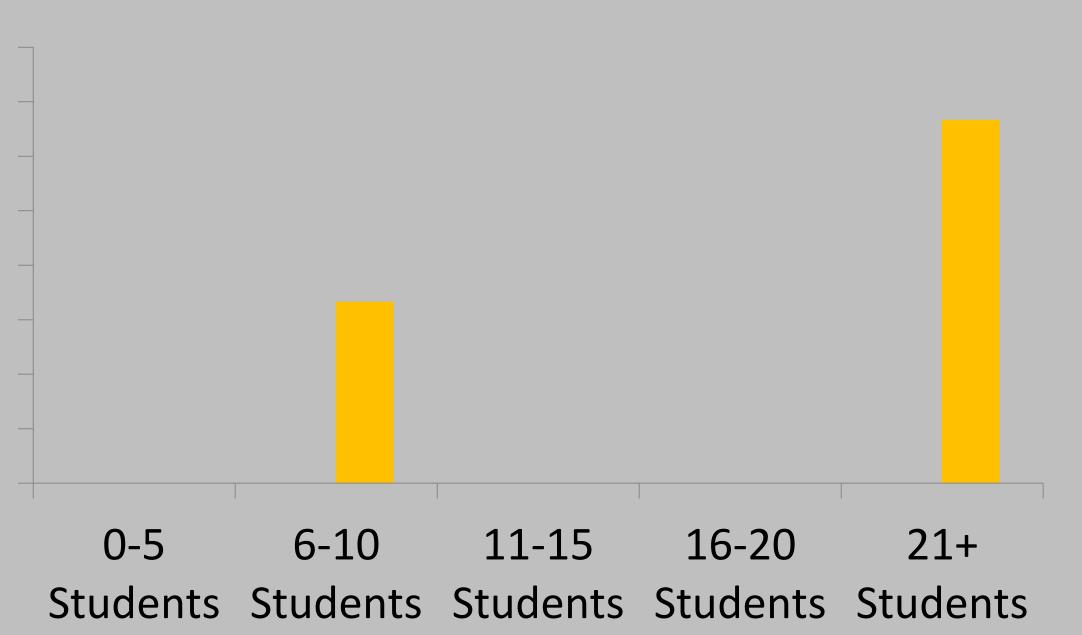
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Current Students Enrollment in Price Risk Management Related Courses from Other Programs Within Respondents Institution (e.g., business, finance, engineering, or computer science)

Identified Courses Respondents Would Like to See Included Within a Price Risk Management Program



Respondent Anticipation of Someone within the Respective Institution Having the Expertise and Willingness to Teach **Identified Courses**

Introduction to Futures/options	Yes
Commodity Merchandising	Yes
Logistics/Transportation	No
Basis Trading	Yes
Theory of Future Markets	Yes
Cash Trading	Yes
Options Strategies	Yes
Technical Trading of Commodity Futures	Yes
Simulated Futures Trading	Yes
Elevator Management	Yes
Negotiations	No
Contract Buying	No
Other	No