## Learning Styles of College Instructors and Their Students



Crystal A. Allen, PhD Candidate Dr. Walter L. Hurley, Professor University of Illinois June 17, 2015



### **Problem Statement**

"Why are my students not able to grasp the material?"

"I just don't get it."

### **Question:**

Do teaching methods and learning styles match?



## **Project Questions**

- What are learning styles of instructors?
- What are learning styles of students?
- Do learning styles of instructors and their students match?



### **Previous Research on LS**

- Educators familiar with LS?
- Mostly on students
- No connections made with instructors
- Models-Felder & Silverman, VAK,
  VARK, Gregorc, Honey Mumford,
  Kolb, Dunn & Dunn



## Sampling

- Population of all instructors teaching animal science courses at University of Illinois, ~50 (N=20)
- Undergraduate students in courses taught by participating instructors, ~500 (N=447)



### Methods

- IRB approval
- Consent forms
- Instructor consent
- Instructor permission
- Students consent
- Online assessment



### Instrument

- Index of Learning Styles (ILS) by Richard Felder & Barbara Soloman-NCSU (1991)
- Online assessment, 44 questions
- Four dimensions
- Automatic evaluation generated



## Example

 file:///Users/callen/Desktop/Index%20of%20Lear ning%20Styles%20Questionnaire.html

 file:///Users/callen/Desktop/Learning%20Styles %20Scales.html



### 4 Dimensions of ILS

- Active/Reflective: How do you prefer to process information?
- Sensing/Intuitive: How do you prefer to take in information?
- Visual/Verbal: How do you prefer information to be presented?
- Sequential/Global: How do you prefer to organize information?



### **Active vs Reflective**

- Active-prefers to process information through physical activity, enjoys trying things and working with others
- Reflective-prefers to process information by thinking or contemplating quietly, enjoys working alone



## Sensing vs Intuitive

- Sensing-prefers sights, sounds, physical sensations, concrete, practical, likes facts and procedures
- Intuitive-prefers insights and thoughts, conceptual, innovative, likes theories and meanings



### Visual vs Verbal

- Visual-prefers to receive information by graphs, charts, diagrams, pictures
- Verbal-prefers to receive information by spoken or written explanation



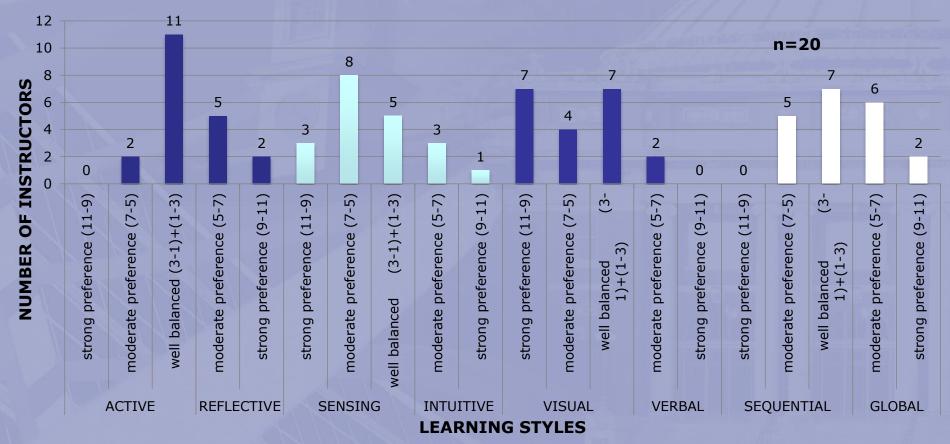
## Sequential vs Global

- Sequential-prefers to progress in logical steps, linear, orderly, learns in small increments
- Global-prefers to see the "big picture", holistic, systems, learns in large leaps



### LS OF INSTRUCTORS

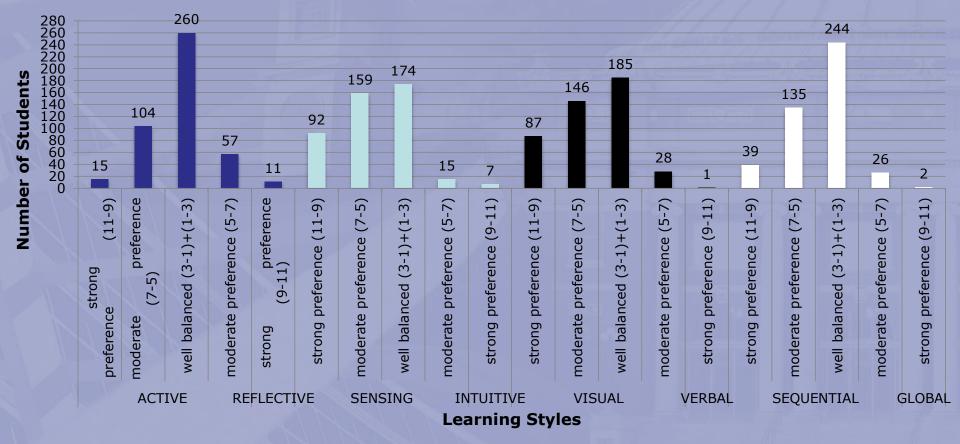
#### **LEARNING STYLES OF INSTRUCTORS**





### LS OF STUDENTS

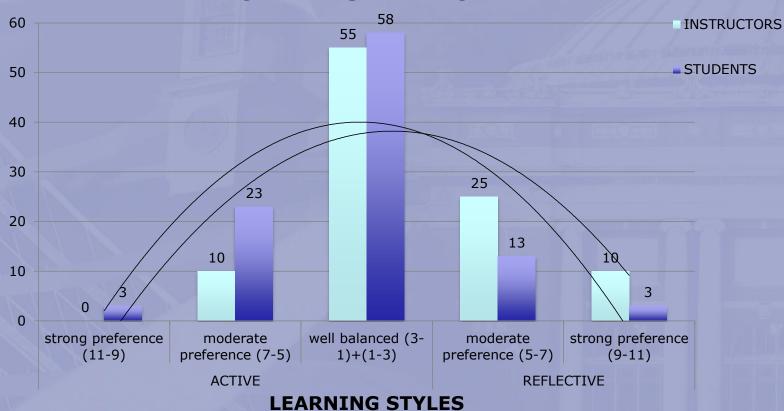
#### **LEARNING STYLES OF STUDENTS**





## ACTIVE/REFLECTIVE

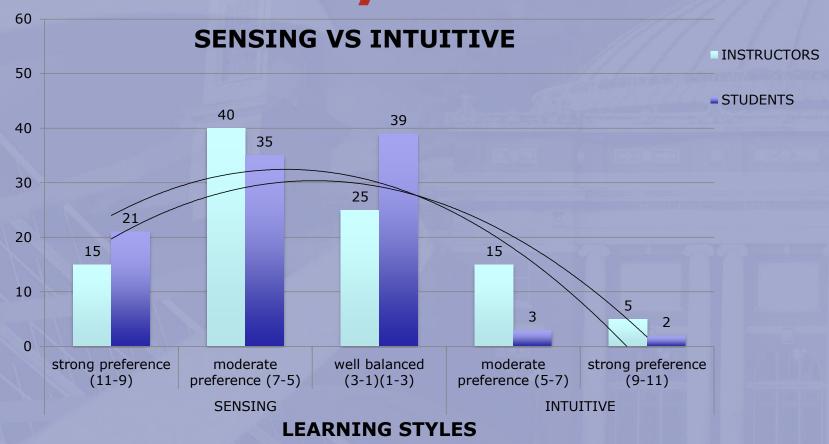
#### **ACTIVE VS REFLECTIVE**





PERCENT

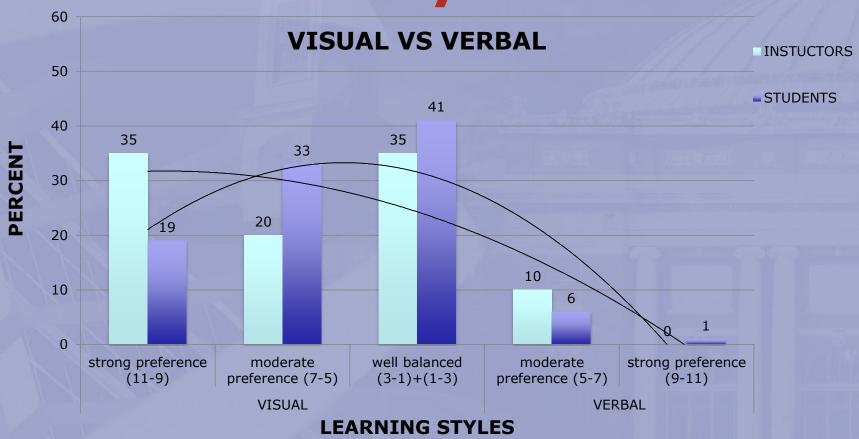
### SENSING/INTUITIVE





PERCENT

## VISUAL/VERBAL



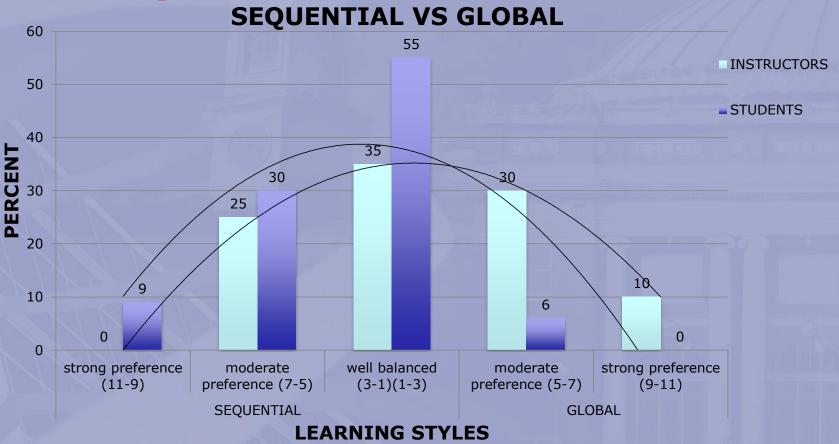


# Visual/Verbal





## SEQUENTIAL/GLOBAL





### Conclusions

- Active/Reflective->50% both well balanced, instructors more reflective, students more active
- Sensing/Intuitive-both instructors, students higher sensing
- Visual/Verbal-both higher visual than verbal or well balanced
- Sequential/Global-both well balanced, instructors higher global, students higher sequential



## Take-Home Message

- Students depend upon steps (seq)
- Emphasizes students benefit from engaging teaching methods and interactive environments (active)



### What can instructors do?

- Know own LS
- Be aware of students' LS
- Vary teaching methods
- Review courses often
- Alter courses to address LS



### What Now?

- Assess students' LS
- Assess instructors' LS
- Offer information on LS
- Address LS in courses
- Be trained in varied teaching methods
- Alter courses to address LS



### **Questions or Comments?**



