

59<sup>th</sup> Annual NACTA Conference Virginia Tech June, 2013 Curt Friedel Megan Seibel



## Introduction

- Faculty are expected to use more problemsolving activities in the classroom
- Activities/Assignments are created by an instructor with a specific problem-solving style
- Is it possible for students to receive a lesser (or inflated) grade because of a different problemsolving style?



# **Objectives**

- 1) Explicate AI theory as it relates to a college instructor's preference for adaption or innovation when designing a course assignment,
- 2) Describe how the structure of a course assignment limits and enables student engagement, and
- 3) Present examples of course assignments that have been determined more adaptive or more innovative.



## **Kirton's Adaption Innovation Theory**

### In problem solving...

>All people are creative, but in different styles

- Differences affect how people work together
- Understanding differences of style is critical to preventing misattribution to level

Both adaptors and innovators are needed to solve complex problems.



<u>Level</u> How many scoops? (how much)

How creative am I?

### Style vs. Level



<u>Style</u> What flavor? (in what way)

How am I creative?



## **KAI Definitions**

More Adaptive – A person who solves problems by making things better.

More Innovative – A person who solves problems by making things different.

Your KAI score is innate and will not change!

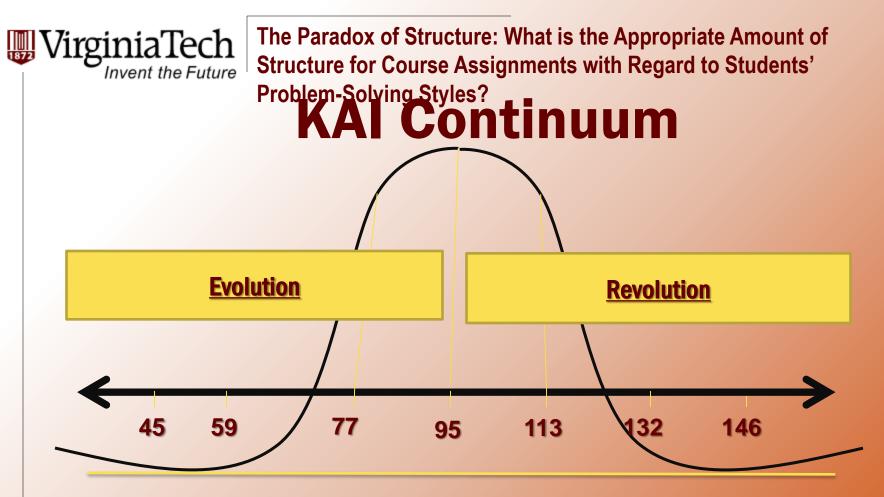


# **More adaptive**

- More structure
- Target a few ideas
- Master details
- Consistent with past
- More conforming
- Accept assumptions
- More prudent risks
- Sensitive to team

# **More innovative**

- Less structure
- Proliferate many ideas
- Neglect details
- Break with past
- Less conforming
- Challenge assumptions
- More daring risks
- Willing to "ruffle" team



#### More **Adaptive**

Accept and work within the problem definition

#### **Doing things better**

#### More *Innovative*

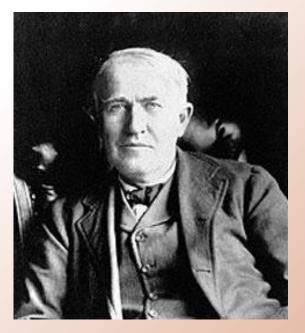
Challenges the structure in order to solve the problem

#### **Doing things differently**

Source: Childress, S. (2009)

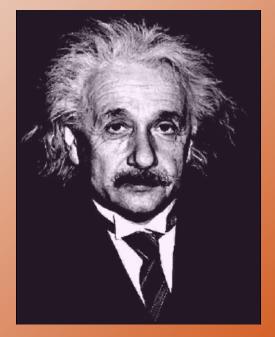


# **Style Preferences in Science**



Edison

More adaptive



**Einstein** 

More innovative



## **Perceptions of Differences**

More Adaptive (Do Better) are often seen as More Innovative (Do Different) are often seen as

Detailed, thorough, systematic

Traditional, conventional

**Compliant, cautious** 

Timid, risk-averse

Narrow-minded

**Obstructionist** 

Progressive

**Outside the box** 

Blue sky

**Unsound, impractical** 

**Reckless, too risky** 

Loose cannon



## **A-I Theory Applied to Learning**

- A 20-point style gap between student and instructor may inhibit:
  - **Communication**
  - Working together
  - ➤Trust

What impact does this have on the structure of the assignment?



# **A-I Theory Applied to Learning**

- Motivation may be used to bridge cognitive-style gap.
  - How motivated were students to complete the assignment?
  - How motivated were you to consider answers outside the structure of the assignment?
  - How motivated were you to consider more details vs. the larger picture?



# **Assignments: Enabling and Limiting**

- Assignments are both limiting and enabling
  - Increased structure provides opportunity for depth in the topic
  - Decreased structure provides opportunity for breadth in the topic
  - Range of structures allow opportunity to be expressive in the students' preferred style.
- Challenge and rigor are not related to cognitive style.



## **Assignments: Enabling and Limiting**

#### Less Structure

- Favored by more innovative students
- Frustrating for more adaptive students
- More adaptive students will develop structure to compensate

#### More Structure

- Favored by more adaptive students
- Frustrating for more innovative students
- More innovative students will
  tend to bend structure to which
  there is no consequence



## **Example Portfolio Rubric**

Points	Concepts	Reflection	<b>Overall Presentation</b>
90-100	Items clearly demonstrate that the desired learning outcomes for the term <u>have been achieved</u> . The student has gained <u>a significant</u> understanding of the concepts and applications.	Reflections illustrate the ability to <u>effectively</u> critique work, and to suggest constructive practical alternatives.	Items are <u>clearly</u> introduced, well organized, and <u>creatively displayed,</u> showing connection between items
75-89	Items clearly demonstrate <u>most</u> of the desired learning outcomes for the term. The student has gained <u>a</u> <u>general</u> understanding of the concepts and applications.	Reflections illustrate the ability to critique work, and to suggest constructive practical alternatives.	Items are introduced and <u>well</u> organized, showing connection between items.
60-75	Items demonstrate <u>some</u> of the desired learning outcomes for the term. The student has gained <u>some</u> understanding of the concepts and <u>attempts to apply them</u> .	Reflections illustrate <u>an attempt</u> to critique work, and to suggest alternatives.	Items are introduced and <u>somewhat</u> organized, showing <u>some</u> connection between items.

187		The Paradox of Structure: What is the Appropriate Amount of Structure for Course Assignments with Regard to Students' Problem-Solving Styles? Problem Portfolio Rubric	
	Points	ints Concepts Presented	
	91-100	The assignment you turn in <u>exceeds in depth and scope</u> , although not necessarily in length, what was assigned. The paper is written in an insightful, complete, and original manner. An A range paper has well developed ideas with outstanding organization and development. A range papers also demonstrate mastery of the literature.	
	81-90	The assignment you turn in <u>matches what was assigned</u> . The paper is written in an insightful, complete, and original manner. <u>The text is long enough to develop</u> <u>completely your theses</u> . A B range paper has well developed ideas with good organization and development. <u>There are no "folksy phrases" or errors in syntax</u> , grammar, or spelling to interfere with the reader's understanding of the assignment	
	71-80	The assignment you turn in matches what was assigned. The paper is written in a thoughtful and well-developed manner. There <u>may be some flaws in the presentation, either from a stylistic or content point of view</u> . There may be some errors in syntax, grammar, or spelling, but they do not deter understanding.	



## **Example Assignments**

- The online forum will be graded on how well you answered the question:
- 1. <u>Content:</u> Clear, succinct discussion with recognition of similarities and/or differences in relation to scholarly definitions shared in class.
- 2. <u>Organization:</u> Response allows for easy recognition of key ideas with focus of ideas and appropriate citations.
- 3. <u>Contribution to the group:</u> Must provide three concepts connecting personal experience to the discussion. Must respond to two other posts
- 4. <u>Accuracy:</u> Brings attention to major units of study from the course. Is free from structural, grammatical, and spelling errors that might otherwise distract the reader.

Each item will be rated on a 1-5 scale.



### **Example Assignments**

- The online forum will be graded on how well you answered the above three questions with respect to:
- 1. <u>Content:</u> did you cover the major concepts in depth, provide examples, or consider alternative thoughts,
- 2. <u>Organization</u>: content is provided in an organized and logical fashion,
- 3. <u>Contribution to the group:</u> Was the response insightful,
- 4. <u>Accuracy:</u> Is the information correct, with no misspellings or grammatical errors.
- Each item will be rated on a 1-5 scale.



## **Example Assignments**

- The Journal Article Critique must be one page in length (single spaced, 10 point Times New Roman font, one inch margins).
- The contemplation will include:
- 1) a BRIEF description of the article,
- 2) identification of one or two fundamental and powerful concepts you learned from the article,
- 3) discussion of how these concepts relate to what you have learned in the course, and
- 4) a plan for implementing what you have learned from the article to help you become a better teaching faculty member.



## **Practices for Maintaining Neutrality**

- Code completed assignments that may pertain to cognitive style.
  - > Thinking outside-the-box vs. inside-the-box
  - **Focus on the trees or the forest**
  - Approach towards assumptions
  - Inductive or deductive in writing



## **Practices for Maintaining Neutrality**

- Predict adaptive and innovative responses
  Read several assignments before assigning grades
- Stay motivated throughout grading process



## Conclusions

- A-I theory may be applicable to the teaching and learning process.
- Adaption and innovation can be identified in student work.
- Faculty are encouraged to consider cognitive style without sacrificing rigor.



### **Thank You!**