



Crossing Disciplinary Boundaries with Industry and University Students

**Authors: Chelsea M.M. Geiger, Dana C. Penrice,
Craig W. Wilkinson, and Martin J. Zuidhof**

Outline

- How did I get here?
- Bridging the Gap – Partnership Details
- What is the Entrepreneur Exchange?
- University Model
 - Reporting Data and Testimonials
 - Breaking Fences
 - Success Stories
- Key Messages

How did I get here?



Bridging the Gap

greenHectares



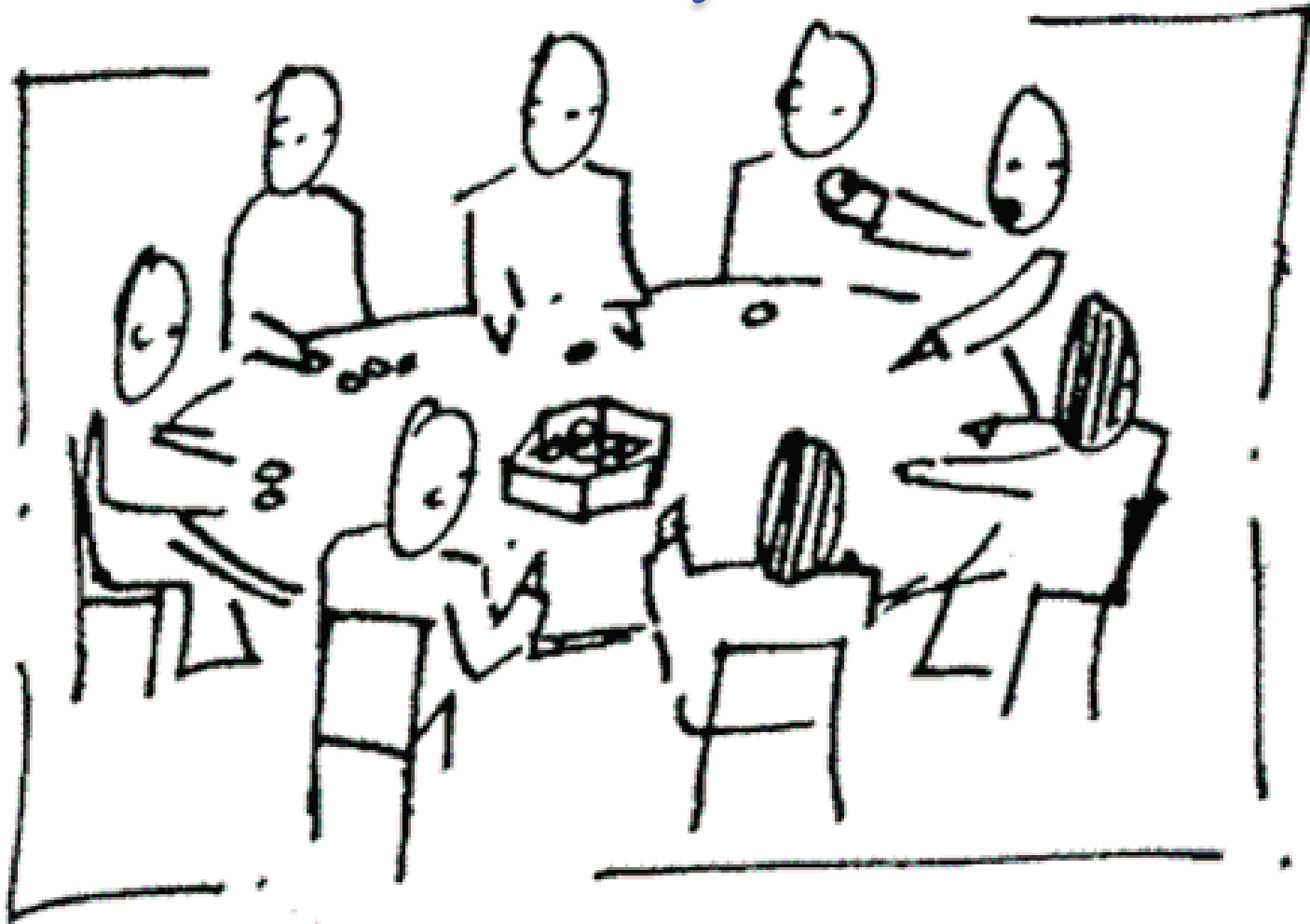
UNIVERSITY OF
ALBERTA

What is The Entrepreneur Exchange?

- Short term mentorship
- Where ideas meet advice



University Model



Connect, Collaborate, Learn

Reporting Data and Testimonials

	Fall 2012	Winter 2013	Totals
# of Students	19	19	38
# of Entrepreneurs	1	0	1
# Panelists	8	8	16
# Ideas Shared	n/a	38	38
# Connections Made	212	131	343

“Every faculty should have a program like this. It allows you to see what the real world is like and the complexities of applying academia to an industry and real life”

Breaking Fences



- Integrated Learning
- Social and Business-related issues
- Feasibility and Relevance
- Shared Learning and Responsibility

Success Stories

- Industry Trade Show



- Consulting Group

Key Messages

- Importance of Relationships
- Impact of Connecting Students with Industry
- Take a chance!



Questions



• Thank you for your attention! •