



# Reedley College's Partners in Agricultural Leadership

USDA-HSI grant-funded, competitive agricultural leadership and education program for high school students

## Program Overview:

PAL is a collaborative effort of Reedley College (RC) with CSU Fresno, Cal Poly-SLO, UC Davis, USDA-ARS (Parlier), UC-Kearney Research & Extension Center, and the agricultural industry to provide a hands-on learning opportunity for the betterment of future agriculture-focused university graduates.

The two-year program is designed for local high school agricultural students with the goal of educating them in a seminar setting about agricultural career pathways, while developing their potential for being future advocates for agriculture.



UC Davis Seminar-TRUE COLORS Workshop: Orange, Blue, Green and Gold Team members unite to collaborate on creating the tallest paper tower.

**12 Seminars...  
12 Ag Career Development & Leadership Building Opportunities...  
Experience, Training & Knowledge Gained for a Lifetime...  
PRICELESS!**



39 PAL-Class I participants representing 14 local high schools.



10 Reedley College students act as mentors to PAL participants.

## Program Objectives

Overall program objectives are two-fold:

- 1) Increase PAL participants' knowledge of agricultural issues; and
- 2) Increase the number of declared agriculture major enrolling at RC and transferring to universities by creating linkages between career pathways and courses of study.



REEDLEY Seminar: AgChat and CauseMatters Corp. founder Michele Payne-Knoper shares with PALs on how to be leaders and agricultural advocates.

## 12 Seminars Involving:

- ◆ Leadership Training (i.e. True Colors, Myers-Briggs, Effective Presentations, Social Media Advocacy, Social & Dining Etiquette)
- ◆ Agricultural Issue Awareness
- ◆ Hands-on Laboratory Workshops
- ◆ Campus Tours
- ◆ Expert Panels Interactive
- ◆ Focused Discussions & PAL Participant Presentations
- ◆ Ag-related Job Shadowing Opportunities
- ◆ Program Assignments & Agricultural Advocacy Project



## Awareness

Pre-assessment surveys indicate students strongly agree agriculture is important; two-thirds have interest in pursuing an agriculture-related career;

and general knowledge scores of agricultural facts and issues awareness averaged 78% and are anticipated to increase to greater than 83% upon program completion.



## Scholarship

The USDA-HSI grant funding includes a \$50,000 scholarship for one participant that cannot be divided for multiple recipients. Efforts are underway to seek scholarship funds from PAL partners and industry so that all successful participants will receive some scholarship aid.



For additional information or to sponsor a PAL scholarship, please contact:

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CAL POLY, SLO Seminar: Social media guru and Cal Poly professor Dr. Scott Vernon talks about learning to use professionally use social media tools.



UC DAVIS Seminar: PALs learn about bio-bubble, livestock-emission research.



REEDLEY Seminar: Reedley College PAL Mentor helps PALs navigate through the internet.



CA STATE UNIV., FRESNO Seminar: Former National FFA Officer and Fresno State Senior Ms. Mundt teaches PALs how to write a press release and work with TV and print media.

