

Participants' Perceived Importance and Application of Mentoring@Purdue Program Seminars and Workshops

Brandon C. Allen Neil A. Knobloch, Ph.D. Levon T. Esters, Ph.D.

2016 NACTA Conference Honolulu, HI





INTRODUCTION

UNDERREPRESENTED MINORITY (URM) GRADUATION RATES

- Graduate Program Completion Rates
 - Forty-one percent of master's students will complete their program in two years (Kent, 2013)
 - Black and Latino students constituted 7.6% of doctoral degree recipients (Merolla & Serpe, 2013)
 - Within seven years, 48% of Hispanic/Latino(a) and 40% of Black doctoral students completed their program (Sowell, Allum & Okahana, 2015)
 - Seven year attrition rates for Hispanic/Latino(a) and Black doctoral students are at 38% and 35% respectively (Sowell et al., 2015)
- Changing Demographics (Gasman & Conrad, 2013)
 - Between 1980-2010
 - Hispanic/Latino(a) population: +246%
 - American Indians/Native Alaskans population: +106%
 - African American population: +50%



WOMEN AND URM BARRIERS FOR SUCCESS

- Campus Climate (Peterson & Spencer, 1990)
 - Minority students report hostile, "chilly," unwelcome, uncomfortable environments (Nugent et al., 2004).
 - Poor social adjustment
- Sense of Belonging (Strayhorn, 2012)
 - Basic human need
 - Perceived social support on campus
 - Feeling of connectedness
 - Feeling of mattering









MENTORING AS A TOOL TO PROMOTE ACADEMIC SUCCESS

MENTORING

 Senior or more experienced person (faculty or staff) formulating a relationship with a junior or less experienced person (graduate student) for professional and/or academic development (Baker, 2007; Campbell & Campbell, 1997)

Mentoring positively affects (Kendricks et al., 2013; Campbell & Campbell 1997)

• GPA

- Retention
- Completion rate
- Attributes of mentoring (Berk et al., 2005)
 - Focuses on achievement or acquisition of knowledg
 - Emotional & psychological support
 - Reciprocal relationship
 - Personal
 - Emphasizes the mentor's greater experience, influe and achievements within an organization





MENTORING URM AND WOMEN GRADUATE STUDENTS

- Mentors assist URM graduate students with adjustments to academic and nonacademic aspects of graduate education (Brown, Davis & McClendon, 1999)
- Mentoring systematically addresses causes of culturally diverse student attrition and delayed graduation (Dickey, 1996)
 - Promoting greater student-faculty contact, communication and understanding
 - Encouraging the use of university resources for nonacademic problems
 - Intervention with academic difficulties
 - Creating a culturally validating psychosocial climate
- Mentors should be encouraged to discuss discriminatory and racial challenges experienced by URM graduate students (Baker, 2007)





MENTORING IN HIGHER EDUCATION

- Mentoring relationships that occur in the institutional environment impact (Baker, 2007)
 - Faculty development
 - Student learning
 - Student personal development
- Predominantly white institutions should be more intentional about providing mentoring programs that addresses (Tillman, 2001)
 - Social needs
 - Cultural needs
 - Emotional needs
 - Professional needs





NEED FOR A MENTORING PROGRAM

- Mentoring is one of the most effective methods to increase URM participation in STEM fields
- URMs are less likely to enter and remain in STEM fields when they lack mentors and role models
- Before we can facilitate mentoring dyads, there is a need to create workshops and seminars that explores topics and provides skills for mentoring URM graduate students



MENTOR TRAINING AND WORKSHOPS

- Most mentors who are positioned to provide mentoring have not participated in formal training in mentoring techniques (Johnson & Ghandi, 2014)
- National survey of mentoring programs revealed only 13 of the 46 responding institutions with mentoring programs conducted some form of mentor training and workshops (Lau et al., 2016)
- Single session mentoring workshops are effective methods by which mentoring competencies can be increased (Lau et al., 2016)







MENTORING@PURDUE PROGRAM

MENTORING@PURDUE PROGRAM

- Mentoring@Purdue (M@P) is an initiative aimed at increasing the persistence of minority students pursuing Agricultural and Life Sciences graduate degrees in the Purdue University College of Agriculture
- M@P aims to improve the quality of graduate education by fostering mentoring relationships between graduate students and faculty members in Agriculture and Life Sciences
- Established in 2012 with USDA/NIFA Funding
- Partnerships with
 - Historically Black Colleges and Universities
 - UPenn Center for Minority-Serving Institutions
- Host 1-hour training workshops, professional development, group mentoring forums, and guest lectures



M@P SEMINARS & WORKSHOPS

- Seminars & workshops held during the Fall and Spring semesters, beginning with the Spring Semester of 2013
- Seminars & workshops scheduled to last for one hour and promoted via email, fliers and social media
- Seminars & workshops were presented in a guest lecture, interactive or panel "question and answer" format
- While the target audience of M@P is women and URM graduate students in the College of Agriculture, workshop and seminar participants included faculty, staff and graduate students from across the University
- Participants were asked to complete evaluations at the conclusion of each workshop or seminar



M@P WORKSHOP & SEMINAR TOPICS

2013

1. Mentoring: How Do We Get Started? (*N*=5)

2. Cultivating Mentoring Relationships (*N*=15)

2014

- 3. Strategies for Successfully Engaging 1890 HBCUs (*N*= 14)
- 4. It's All About me: Realized and Actualized Success as a STEM Graduate Student (N=9)
- 5. Diversity Inclusion: Creating a Culture of Mentoring (*N*=9)
- 6. Are You Done Yet? Getting to "Yes!": Discussing Challenges and Solutions of Graduate Degree Completion (N=10)
 - 7. The Art of Mentoring: Promising Practices, Proven Results (*N*=34)
 - 8. Speed Mentoring (N=5)
- 9. The Path Less Traveled: Success Stories from Women in STEM (*N*=16)

2015

- 10. What Does Mentoring Mean to Me? (N=5)
- 11. Strategies for Building and Maintaining your Mentoring Network (*N*=29)
 - 12. In Search of Building Highly Effective Professional Relationships (*N*=7)
 - 13. Strategies to Lift as You Climb (*N=4*)
 - 14. Mentoring Across Differences: Part 1 (N=17)
 - 15. Strategies for Effective Mentoring (*N*=30)
 - 16. Mentoring Across Differences: Part 2 (*N*=16)

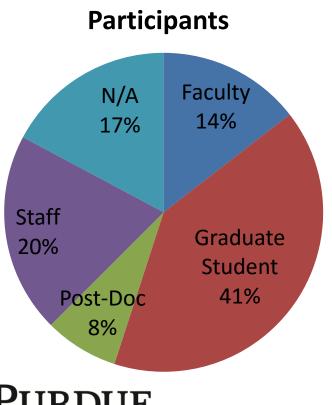
EVALUATION OF M@P'S SEMINAR & WORKSHOP

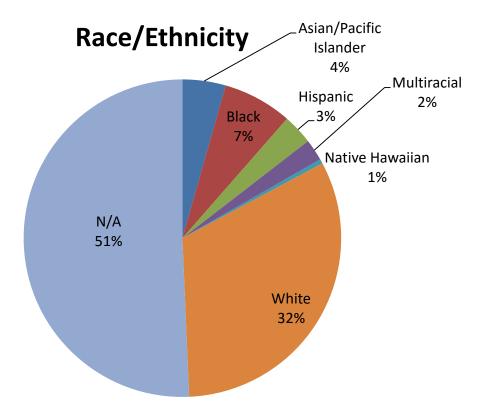
- M@P workshop participants were asked to evaluate the sessions attended for effectiveness using the following scale
 - I have a better understanding of why mentoring is important while advancing as a professional.¹
 - The examples shared helped me identify ideas that I could use.¹
 - I want to see more professional development activities at Purdue.
 - I want to see more mentoring activities at Purdue.
 - I plant to participate in more workshops on mentoring in the future.
- Rating
 - 1 = None/Not At All
 - 2 = A Little
 - 3 = Somewhat
 - 4 = A Lot*
 - 5 = Absolutely*
- (1) Denotes selected statements that addressed importance of mentoring or application
- (*) Denotes successful rating scores



M@P SEMINAR & WORKSHOP PARTICIPANTS

 Two hundred and twenty-five faculty, staff, post-doc and graduate students encompassing various racial demographics attended 16 M@P seminars & workshops









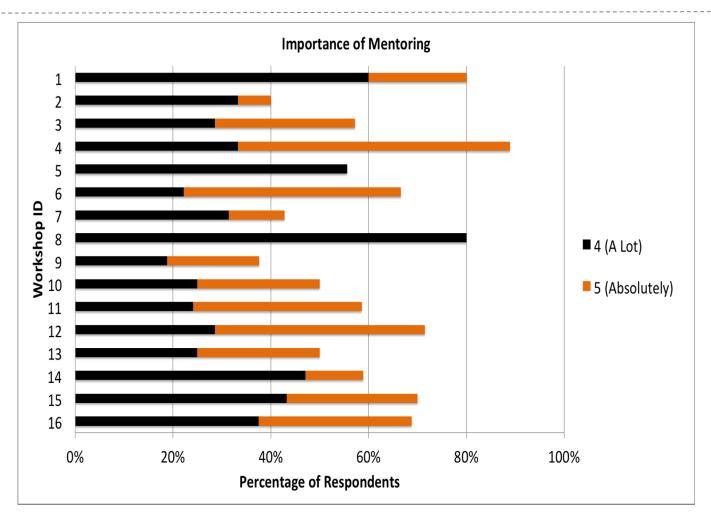


FINDINGS FROM M@P SEMINAR & WORKSHOP EVALUATIONS

FINDINGS

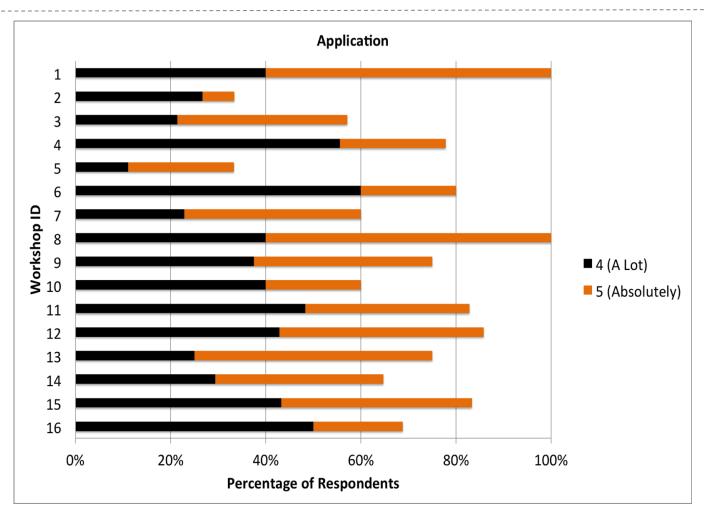
- Of the 16 seminars and workshops, at least 50% of the participants agreed that
 - 13 of the sessions were successful in expressing the importance of mentoring
 - 14 of the sessions were successful in providing applicable examples of mentoring strategies
- Interactive and engaging workshops were most effective in delivering content
- "Mentoring: How Do We Get Started" and "Speed Mentoring" had the highest agreement rates for application (100%)
 - Consistent with previous research that suggests graduate mentoring programs should be designed to provide close, supportive relationships between mentoring faculty and graduate students (Brown & Davis, 1999)

FINDINGS: IMPORTANCE OF MENTORING





FINDINGS: PRACTICAL APPLICATION





IMPLICATIONS FOR PRACTICE

- Suggests a blueprint for mentoring training workshops and seminars at other campuses
 - Topics
 - Format
- Findings revealed mentoring is important, hence colleges should be more proactive in encouraging these relationships
- Colleges and universities should use engaging and interactive workshops when trying to teach faculty members how to best engage in mentoring relationships with women and URMs





RECOMMENDATIONS FOR FUTURE RESEARCH

- Explore workshop influence on retention and persistence rates of URMs in the college of agriculture
- Conduct focus groups with workshop participants to explore how the mentoring workshops impacted students perception of mentoring
- Explore the impact mentoring workshops have on mentors and mentees who engage in mentoring workshops in contrast with those who do not



REFERENCES

Barker, M. J. (2007). Cross-cultural mentoring in institutional contexts. *Negro educational review*, *58(1/2)*, 85.

Berk, R. A., Berg, J., Mortimer, R., Walton-Moss, B., & Yeo, T. P. (2005, January). Measuring the effectiveness of faculty mentoring relationships. *Academic Medicine*, *80(1)*, 66-71. doi:10.1097/00001888-200501000-00017

Brown II, M. C., Davis, G. L., & Mcclendon, S. A. (1999). Mentoring graduate students of color: Myths, models, and modes. *Peabody Journal of Education*, 74(2), 105-118. doi:10.1207/s15327930pje7402_9

Campbell, T. A., & Campbell, D. E. (1997). Faculty/student mentor program: Effects on academic performance and retention. *Research in Higher Education*, 38(6), 727-742.

Dickey, C. (1996). Mentoring women of color at the university of Minnesota: Challenges for organizational transformation.

Gasman, M., & Conrad, C. F. (2013). Educating All Students: Minority Serving Institutions. *Penn Center for Minority Serving Institutions*, Retrieved from http://repository.upenn.edu/gse_pubs/339

Johnson, M. O., & Gandhi, M. (2015). A mentor training program improves mentoring competency for researchers working with early-career investigators from underrepresented backgrounds. *Advances in Health Sciences Education*, 20(3), 683-689.



REFERENCES

Kendricks, K. D., Nedunuri, K. V., & Arment, A. R. (2013). Minority student perceptions of the impact of mentoring to enhance academic performance in STEM disciplines. *Journal of STEM Education: Innovations and Research*, *14*(2), 38.

Lau, C., Ford, J., Van Lieshout, R. J., Saperson, K., McConnell, M., & McCabe, R. (2016). Developing mentoring competency: Does a one session training workshop have impact?. *Academic Psychiatry*, 1-5.

Merolla, D. M., & Serpe, R. T. (2013). STEM enrichment programs and graduate school matriculation: the role of science identity salience. *Social Psychology of Education*, *16(4)*, 575-597.

Peterson, M. W., & Spencer, M. G. (1990). Understanding academic culture and climate. *New directions for institutional research*, 1990(68), 3-18.

Sowell, R., Allum, J., & Okahana, H. (2015). Doctoral initiative on minority attrition and completion. Washington, DC: *Council of Graduate Schools*.

Strayhorn, T. L. (2012). College students' sense of belonging: A key to educational success for all students. New York, NY: Routledge.

Tillman, L. C. (2001). Mentoring African American faculty in predominantly White institutions. *Research in Higher Education*, *42*(3), 295-325.



CONTACT INFORMATION

Brandon C. Allen
M@P Social Media & Marketing Coordinator
Doctoral Student
Youth Development & Agricultural Education
allen352@purdue.edu

Dr. Neil A. Knobloch
M@P Co-Director
Associate Professor
Youth Development & Agricultural Education
nknobloc@purdue.edu

Dr. Levon T. Esters
M@P Director
Associate Professor
Youth Development & Agricultural Education
lesters@purdue.edu













QUESTIONSP