



Utilizing Tour Stops as Community Partners in an International Service Learning Course



Service Learning

- ◆ Encourages retention of materials
- ◆ More critical thinking
- ◆ Engagement in the community
- ◆ Engagement in the classroom
- ◆ Better student work products

Study Abroad

- ◆ New culture
- ◆ New experiences outside of students' comfort zones
- ◆ Personal growth
- ◆ Understanding for different agricultural practices
- ◆ Appreciation for home



Advanced Imaging & Design

- ◆ Graduate course
- ◆ Advanced video and photo
- ◆ Go beyond the basic courses
- ◆ Practice, practice, practice!
- ◆ Apply visual theories



Spring 2016



Our job

- ◆ Before Spring Break:
 - ◆ Studied visual theories
 - ◆ Studied advanced video production techniques
 - ◆ In depth lessons on lighting
 - ◆ Sound
 - ◆ Apply previous semesters' lessons on shooting and editing
 - ◆ Plan projects
 - ◆ Create teams and assign clients
 - ◆ Study clients



Our job

- ◆ During Spring Break
 - ◆ Tour various farms and eco-tourism destinations
 - ◆ Conduct interviews
 - ◆ Shoot photos
 - ◆ Investigate area tourism
 - ◆ Gather other information needed to produce a video



Our job

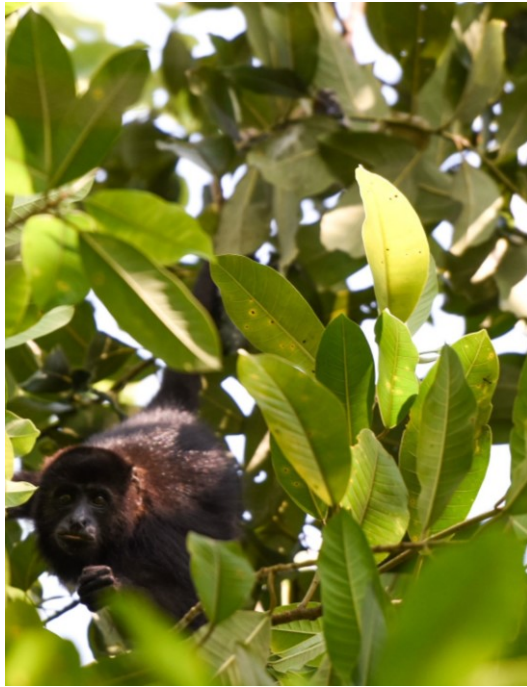
- ◆ After Spring Break
 - ◆ Share assets
 - ◆ Transcribe video
 - ◆ Write and approve scripts
 - ◆ Edit
 - ◆ Share with clients and wait for revisions



The Products



The Products



Afterward

- Some community partners are using the videos and photos
- Improved teamwork, videography, photography, editing
- Learned how to work with a client with barriers
- Cultural diversity



Other learning

Mayan Ruins



Eco Tourism



Other learning

Photography



Photography



Other learning

Chocolate Farming



Spice Farming



Observed gains

- ◆ Understanding practicality of their ideas
- ◆ Working with other cultures
- ◆ Helping clients know what they want and need
- ◆ Improved quality of work when a client is involved





**Thank You a
Bunch!**