The title text is annotated with hand-drawn elements: a dashed arrow curves from the top center down to the word 'Razor', and another dashed arrow points from the top right down to the word 'back'. A hand-drawn circle encircles the word 'Ag' in 'AgAcademy'. The word 'Alternatives' is underlined with a double line.

The Razorback  
AgAcademy: A Model for  
Alternatives to Dual  
Enrollment

Catherine W. Shoulters & Lona J. Robertson  
University of Arkansas

3,152

AFNR Degree Completers in 2013

33,860

Average Hires per Month in 2014

The supply of agricultural industry professionals is not sufficient to keep up with employer demand

**2,457**

Projected AFNR Openings in Arkansas by 2022

**430**

Average Number of Students  
Graduating Annually

**13**

Annual Increase in Freshman Enrollment  
Required to Meet Arkansas' Employment  
Demands

# Recruiting: What We're Up Against



Tuition Costs



Career  
Perceptions



Geography

# Models of High School-Higher Ed Partnerships

Advanced Placement - Prepares students to pass an examination and enroll in a higher academic level at entrance

Dual Credit – Enrolls students in college courses while in high school

Advanced Credit – Prepares students to pass an examination and earn credit for specific courses

# Considerations of High School-Higher Ed Partnerships

Who is the instructor?

What is the educational setting?

What is the motivator for enrollment?

How is placement or credit earned, and what does that look like on a student's transcript?

How can we use this opportunity to recruit students to our university?

## Who is the Instructor?

University of Arkansas Policy: Courses will only be taught by UA faculty members.

Razorback AgCademy Solution: On campus instructors will provide course information and materials to AgCademy Director, who will create the courses. Director and undergraduate TA in agricultural education will be responsible for all grading and communication with students.

## What is the Educational Setting?

Geographic Limitation: We're too far for most students to travel regularly.

Razorback AgCademy Solution: Global Campus provides online, not-for-credit courses to the general public.



## What is the Motivator for Enrollment?

University of Arkansas Policy: No tuition discounts will be given.

Razorback AgCademy Solution: Global Campus charges \$39 for registration for any non-degree online course. This is considered *tuition savings* by the university.

How is placement or credit earned and what does that look like on a student's transcript?

University of Arkansas Policy: Incoming students can request an exam for any course. If approved by the Department, students scoring 80% or higher can earn credit for the course. (\$25 transcript processing fee required)

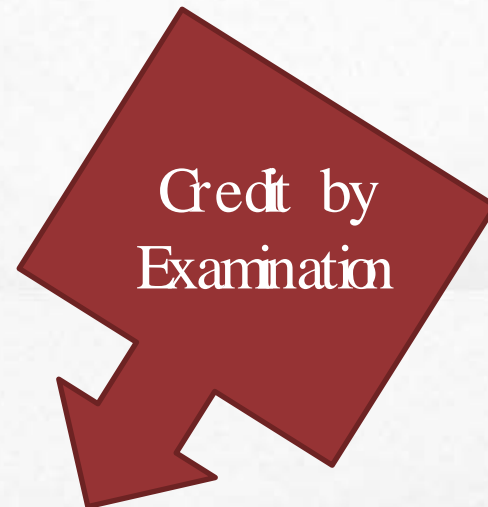
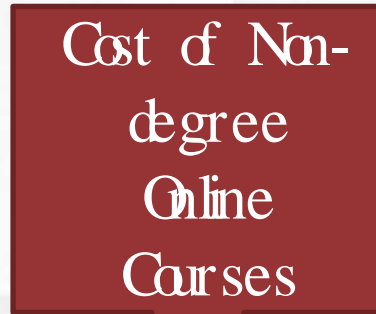
Razorback AgCademy Solution: At the completion of a "course", students contact the Director, who administers the exams

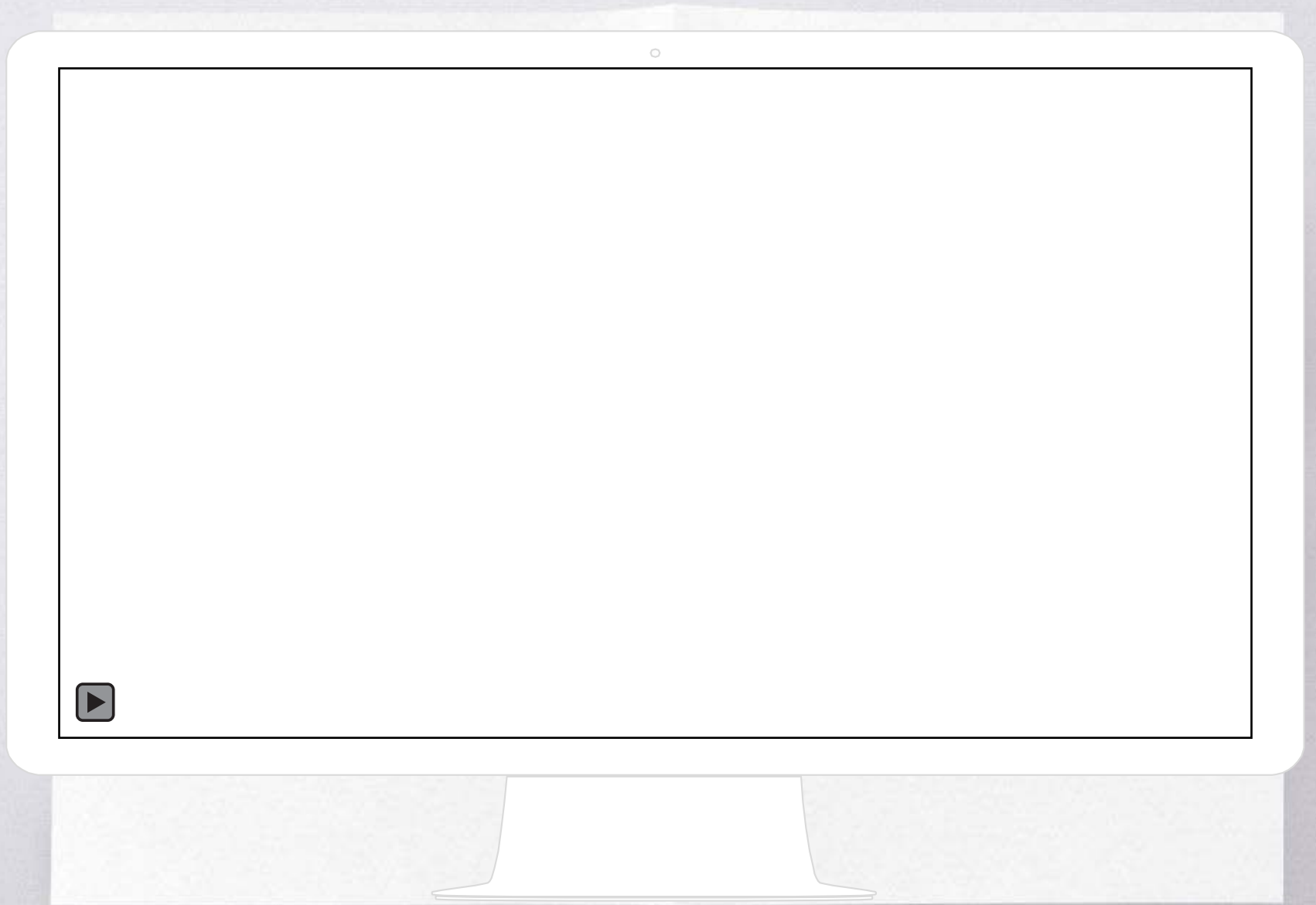
## How can we use this opportunity to recruit students to our university?

Geographic Limitation: UA is a big, scary place when there are smaller institutions closer to home

Razorback AgCademy Solution: All exams are taken on campus, where a full campus visit and one-on-one faculty/student meetings make students feel more comfortable on campus

# Combining Policies to Achieve Success







Let's Check It Out!

# Recommendations

Seek administrative support

Keep asking questions about policies and services

Be ready to forge new paths (and help others do so too!)

Consider program sustainability

Thanks!



**Any questions?**

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