



**June 2018**

**NACTA  
Executive Committee Reports**

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## NACTA Executive Committee Reports June 2018

### NACTA Officer Reports

#### ***President Report - Mark Russell, Purdue University***

- Conducted monthly NACTA Executive Committee GoToMeeting meetings. Thanks to Marilyn for the agenda and minutes and to Rick for organizing the technology.
- Initiated and conducted monthly “Prepare for NACTA Exec Committee meeting” phone meetings with President-elect VanDerZanden. These were very productive and would recommend for the future officers.
- Appointed and worked with Action Team leaders to follow-up and implement the deeper dive research and potential recommendations and directions included in the Visioning Committee report. All are expected to provide updates in June.
- Served as ex-officio member of the NACTAF Advisory Committee and participated in most monthly conference call meetings. Thanks Jeff Hattey for re-activating the Foundation.
- Sent follow-up welcome email letters to new NACTA Life Members. Thanks to Marilyn for individually welcoming this important group of members.
- Communicated with institutions who are interested in hosting future NACTA June and April Conferences. SUNY Cobleskill will, hopefully, submit an offer letter for 2022 June conference.
- Collaborated with the NACTA International Committee and UNA LaMolina about International Congress of Educational Innovation in Agricultural Topics and NACTA’s role <http://www.lamolina.edu.pe/uie/index.php/2018/04/26/cieta/>.
- Attended the April NACTA Judging Conference in Northeast Community College, Norfolk, NE.
- Thanks to Marilyn, Rick, Karen, and Miriah for making our NACTA Executive Committee roles lighter on a daily basis.

#### ***Past President’s Report - Tracy Dougher, Montana State University***

- Solicited nominations for Central Region Director-Elect, Canadian Region Director-Elect, and NACTA Judging Conference Director-Elect
- Encouraged and assembled nominations for Distinguished Educator, Marco Fernandez selected as 2018 Distinguished Educator, invited to the conference
- Met with NACTA Foundation advisory board

#### ***Membership Director’s Report - Tracy Dougher, Montana State University***

- Jeanette Moore resigned as Membership Director in December 2017. Tracy Dougher appointed interim Membership Director.
- Subcommittee assembled to take action on Action Step 6 of the visioning plan. Subcommittee includes Indi Braden, Southeast Missouri State; Randall Violet, Southern Utah University; Lurline Marsh, University of Maryland Eastern Shore; Dann Husmann, University of Nebraska Lincoln; Tracy Dougher, Montana State University

- Subcommittee met twice over phone conference to prepare the NACTA value survey and determine the committee meeting agenda for the annual conference.
- Revised NACTA value survey supplied by Tracy Rutherford (originally AIAE survey).
- Regional directors are doing a superb job of welcoming new and life members.

#### NACTA 2018 Membership

Category	Canada	Central	Eastern	Southern	Western	Totals
<b><i>Institutional Active</i></b>	6	113	98	162	49	<b>428</b>
<b><i>Active</i></b>	0	8	8	6	5	<b>27</b>
<b><i>Graduate students</i></b>	1	18	32	20	5	<b>76</b>
<b><i>Life members</i></b>	3	52	28	66	24	<b>173</b>
<b><i>Total individuals</i></b>	<b>10</b>	<b>191</b>	<b>166</b>	<b>254</b>	<b>84</b>	<b>703</b>
<b><i>Institutions</i></b>	5	36	28	30	18	<b>117</b>
<b><i>Foreign members</i></b>						<b>2</b>
<b><i>Emeritus</i></b>						<b>6</b>
<b><i>Libraries</i></b>						<b>39</b>

#### **Secretary's Interim Report - Marilyn Parker**

##### *General*

- Membership records are maintained in Microsoft Excel and QuickBooks. We continue to implement QuickBooks for membership record-keeping. Individuals and Institutions have received invoices for their yearly membership dues since fall 2017. Karen Kenny sends out invoices and helps in maintaining these records.
- Records include contact information (no phone numbers), payment type, membership code/region, unique membership number (no credit card numbers are kept on file).
- We have used MailChimp for e-Newsletters – information and reminders; continually updated.
- Continual update of online Journal access if membership is not paid.
- Position announcements received and posted throughout the year to the NACTA website; charges billed if they are not an Institutional member of NACTA.
- Authors of NACTA Journal manuscripts are billed if they are not NACTA members at the time of their manuscript publication.
- With the NACTA President, agendas for the fall and June executive meetings are prepared; minutes taken at these meetings, then prepared and sent to all executive committee.

- With the NACTA President, the yearly Conference Business meeting agenda is prepared; discussed at monthly online meetings and sent out to the executive committee.
- With the NACTA President, agenda for the monthly online meetings is prepared and sent out to the executive committee; minutes taken for monthly online meetings then prepared and sent out to all executive committee.
- September and October, preparations made for fall executive committee meeting – hotel with meeting room and appropriate technology available, lunch provided, work with hotel to obtain reduced room rate for those attending the executive committee meeting.
- Communication with NACTA President, President-elect, and executive committee on a host site visit. The visit occurs the day before the Fall executive meeting.
- Oversee preparation of E-newsletters with the NACTA Editor and send out approximately once a month; oversee MailChimp updates for the e-newsletter.
- Assist with current conference registration/communications as needed; other conference preparations include ordering of slide-in certificate plaques for awardees, preparing certificates for Journal Awards and Graduate student poster contests, ordering engraved plaques for conference awards, writing checks for conference awardees, preparation of first-time attendee materials for conference, and making sure all conference materials reach the conference.
- Continual preparation of financial records for twice yearly reviewing.
- Work with Foundation Director for accounting of finances

#### *Memberships – New and Renewals*

- Emails are sent to individuals in the fall; monthly reminders are sent through QuickBooks after that time.
- Payment can be taken by check, credit card (VISA or MasterCard) by PayPal (online) or QuickBooks-Intuit (GoPayment), fax or mail, or by calling the secretary.
- Members continue to take advantage of the 3-year membership option.
- New members receive a “Welcome to NACTA” letter through email and their name is given to the Regional Director and Membership Director. The Membership Director and the Regional Directors also send an email letter of welcome.
- New Life members receive a “Letter of Welcome” and their name is sent to the Membership Director, Regional Director, NACTA President, and President-Elect.
- Membership listings can be requested by Regional Directors; individual listings for a particular school can be/are requested for membership reminders or recruiting.

#### *Membership*

- Institutions – 117
- Individuals – 704 (approximately – includes Institutional Active, Active, Graduate Students, Life, and Emeritus)
- Life Members – 173 (includes 17 new – either new members or members that changed to Life member status)
- Libraries – 39 (includes Canadian/foreign)
- Turnover in memberships continues to be approximately 200 per year

### *Universities/Colleges*

- Institutions receive an email with an invoice for renewal in the fall; reminders are sent again in January, February, March and as needed.
- New institutions: Ivy Tech Community College, Lafayette, IN (Judging contest); Ozarks Technical Community College, Springfield, MO; Brigham Young University, Idaho; Eastern Wyoming College, Torrington, WY (Judging contest)
- Note: All colleges/universities participating in the NACTA Judging Contest paid their Institutional memberships for 2018.
- Institutions not renewed for 2018: University of Idaho, Louisiana State University, University of Arizona, Berea College, KY, Stephen F Austin State University
- Those institutions which pay for individual one-year NACTA memberships: Purdue University, University of Illinois, University of Florida, Penn State University.
- Note: If you are aware of changes in leadership for a college or university, please share that information with the NACTA Secretary

### *Canada / Foreign Members, Institutions, Libraries (numbers included in above count)*

- Canadian members – 7 / Institutions – 5
- Foreign members – 2 (Iran and University of the West Indies, Trinidad/Tobago)
- Libraries – 3 Canadian (University of Guelph, Ontario; University of Alberta; Dalhousie University, Nova Scotia) / 3 Foreign – Massey University (New Zealand), Chinese Academy of Agriculture (through EBSCO), Zayed University (through EBSCO)

### *Teaching Award of Merit / Graduate Student Certificates*

- Total of 62 certificates were awarded this year - 2018 (41 faculty/21 graduates). In 2017, 64 certificates were awarded and 89 were awarded in 2016.
- Institutions are reminded of these certificates when they are billed for renewal, and when they renew. (We are willing to 'overnight' a certificate if needed and have done so).
- Certificates are a mix of NACTA member and non-member.
- Continued importance and awareness of this award to institutions is needed.

### *Online Voting*

- NACTA officer voting names and information is prepared for Survey Monkey
- At the end of voting, the NACTA Membership Director notifies all those who participated and the results
- Approximately 146 votes were cast for the officer elections through Survey Monkey

Action Item: Retaining memberships and encouraging new memberships is an ongoing theme.

The NACTA Secretary greatly appreciates the help of Karen Earwood-Kenny and Miriah Pace with the varied aspects and responsibilities of the NACTA work.

## ***Treasurer's Interim Report - June 2018 - Marilyn Parker***

### ***Membership dues***

- Major factor in keeping NACTA financially viable
- Critical to maintain current membership levels or increase
- Three-year membership payment option is working well
- Those paying the life membership through the \$200 per year plan is working well
- Even though we had about 150 new memberships this year, approximate 240 people did not renew their memberships for 2018 after paying a 2017 membership. This is a loss of membership income of approximately \$15,000.
- Appreciation is given to Karen Earwood-Kenny in our office for helping to maintain the memberships and renewals through QuickBooks

### ***Profit and Loss statement***

- Created by QuickBooks
- The accounting firm of Deagle, Ames & Co in Twin Falls, Idaho, conducted a compilation of the financial records of NACTA to verify the records and accounting process.
- This report is for the NACTA checking account, maintained at DL Evans Bank in Rupert, Idaho.
- Detailed Profit & Loss statement is available for any NACTA member
- Beginning Assets: \$100,094 / Ending Assets: \$111,714
- Currently in PayPal (5-31-18) \$8,907 which has not been transferred to the NACTA checking account

### ***Income sources (additional)***

- Royalties from ITHAKA (JSTOR), ProQuest, Gale (Cengage), and EBSCO - \$3,464.16
- Manuscripts publication fees – 4 at \$100 each and 3 at \$200 each – Total of \$1,000
- Position announcements – 2 at \$100 each - \$200

### ***Donations***

- CHS Grant monies were received in August 2017 - \$100,592
- Donation of \$4,300 received and deposited in December 2017 from Purdue University

### ***Expenses***

- Partially covered by NACTA membership dues - Journal preparation, membership maintenance (individuals, institutions, manuscript publication fees, position announcements and libraries), Website upkeep
- Covered by CHS Foundation Grant – Time spent on different categories of work: Banquet Awards booklet, Abstract book, hosting event for new NACTA members at conference, membership promotion 2-year/4-year schools, Conference postings, Judging conference support, Social media (Facebook, twitter and conference postings)

*Bank Balance*

- Bank statement for the checking account ending May 31, 2018 is \$111,714. (PDF of Disbursements below)

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Accrual Basis

**NACTA**  
**Profit & Loss by Class**  
October 2017 through May 2018

	<u>CHS Grant</u>	<u>Unclassified</u>	<u>TOTAL</u>
<b>Ordinary Income/Expense</b>			
<b>Income</b>			
<b>Conference Income</b>	0.00	0.00	0.00
<b>Grants/Contributions</b>	100,592.00	500.00	101,092.00
<b>Manuscript Page Charge</b>	0.00	600.00	600.00
<b>Membership Dues</b>	0.00	75,075.00	75,075.00
<b>Position Announcement</b>	0.00	185.00	185.00
<b>Royalties Income</b>	0.00	3,464.16	3,464.16
<b>Total Income</b>	<u>100,592.00</u>	<u>79,824.16</u>	<u>180,416.16</u>
<b>Gross Profit</b>	100,592.00	79,824.16	180,416.16
<b>Expense</b>			
<b>Advertisement</b>	200.00	0.00	200.00
<b>Awards</b>	0.00	100.00	100.00
<b>Bank Charges</b>	0.00	0.00	0.00
<b>Computer &amp; Internet Expense</b>	993.12	494.86	1,487.98
<b>Conference Expense</b>	2,491.63	3,857.05	6,348.68
<b>Credit Card Fee</b>	0.00	1,740.20	1,740.20
<b>Executive Director</b>	18,060.00	0.00	18,060.00
<b>Fall Exec Mtg</b>	0.00	385.03	385.03
<b>Honorariums</b>	0.00	12,148.00	12,148.00
<b>Insurance</b>	0.00	750.00	750.00
<b>Journal-Misc Expense</b>	0.00	2,191.00	2,191.00
<b>Journal Printing</b>	0.00	9,000.00	9,000.00
<b>Judging Expenses</b>	5,000.00	0.00	5,000.00
<b>Misc Expense</b>	0.00	177.38	177.38
<b>Office Expenses</b>	0.00	910.39	910.39
<b>Phone Charges</b>	0.00	336.60	336.60
<b>Postage</b>	0.00	577.40	577.40
<b>Professional Fees</b>	0.00	1,010.00	1,010.00
<b>Secretarial</b>	25,669.36	13,180.58	38,849.94
<b>Supplies</b>	0.00	97.88	97.88
<b>Travel</b>	0.00	127.08	127.08
<b>Web Site Expense</b>	0.00	5,387.00	5,387.00
<b>Total Expense</b>	<u>52,414.11</u>	<u>52,470.45</u>	<u>104,884.56</u>
<b>Net Ordinary Income</b>	<u>48,177.89</u>	<u>27,353.71</u>	<u>75,531.60</u>
<b>Net Income</b>	<u><b>48,177.89</b></u>	<u><b>27,353.71</b></u>	<u><b>75,531.60</b></u>



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Accrual Basis

**NACTA**  
**Balance Sheet by Class**  
As of May 31, 2018

	CHS Grant	Unclassified	TOTAL
<b>ASSETS</b>			
<b>Current Assets</b>			
<b>Checking/Savings</b>			
Checking	63,821.28	46,718.46	110,539.74
PayPal	0.00	9,019.24	9,019.24
<b>Total Checking/Savings</b>	<b>63,821.28</b>	<b>55,737.70</b>	<b>119,558.98</b>
<b>Accounts Receivable</b>			
Accounts Receivable	0.00	9,975.00	9,975.00
<b>Total Accounts Receivable</b>	<b>0.00</b>	<b>9,975.00</b>	<b>9,975.00</b>
<b>Other Current Assets</b>			
Undeposited Funds	0.00	375.00	375.00
<b>Total Other Current Assets</b>	<b>0.00</b>	<b>375.00</b>	<b>375.00</b>
<b>Total Current Assets</b>	<b>63,821.28</b>	<b>66,087.70</b>	<b>129,908.98</b>
<b>Other Assets</b>			
<b>Prepaid Conference Expenses</b>			
Conference Promotion	0.00	926.89	926.89
<b>Total Prepaid Conference Expenses</b>	<b>0.00</b>	<b>926.89</b>	<b>926.89</b>
<b>Total Other Assets</b>	<b>0.00</b>	<b>926.89</b>	<b>926.89</b>
<b>TOTAL ASSETS</b>	<b>63,821.28</b>	<b>67,014.59</b>	<b>130,835.87</b>
<b>LIABILITIES &amp; EQUITY</b>			
<b>Liabilities</b>			
<b>Current Liabilities</b>			
<b>Accounts Payable</b>			
Accounts Payable	11,198.39	10,859.11	22,057.50
<b>Total Accounts Payable</b>	<b>11,198.39</b>	<b>10,859.11</b>	<b>22,057.50</b>
<b>Total Current Liabilities</b>	<b>11,198.39</b>	<b>10,859.11</b>	<b>22,057.50</b>
<b>Total Liabilities</b>	<b>11,198.39</b>	<b>10,859.11</b>	<b>22,057.50</b>
<b>Equity</b>			
Retained Earnings	4,445.00	28,801.77	33,246.77
Net Income	48,177.89	27,353.71	75,531.60
<b>Total Equity</b>	<b>52,622.89</b>	<b>56,155.48</b>	<b>108,778.37</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>63,821.28</b>	<b>67,014.59</b>	<b>130,835.87</b>

**Editor's Report/Publications Committee Report - Rick Parker, College of Southern Idaho**

NACTA Journal

Submissions and reviewers: Table 1 shows the number of *NACTA Journal* manuscripts submitted, reviewed, accepted and rejected through FastTrack for the past 12 years.

Table 1. *NACTA Journal* Manuscripts – A 12-Year Perspective

Year	Submitted	Accepted	Percent	Rejected	Percent
2017	96	62	65%	34	35%
2016	80	51	64%	29	36%
2015	118	80	68%	38	32%
2014	82	61	74%	21	26%
2013*	109	76	70%	33	30%
2012	82	54	66%	28	34%
2011	83	49	59%	34	41%
2010	73	54	74%	19	26%
2009	58	42	72%	16	28%
2008	48	30	63%	18	37%
2007	44	29	66%	15	34%
2006	41	30	73%	11	27%
Totals	914	618	68%	296	32%

\*In 2013, we produced a special September issue, "Globalization: Implications for Teaching and Learning in Post-Secondary Agricultural Education." We received 36 manuscripts.

Since 2006, manuscript submissions doubled. Each issue of the Journal contains 12 to 14 published manuscripts, a reprint from a past *Journal*, and Teaching Tips/Notes. As of June 2018, 35 manuscripts have been submitted.

Besides the manuscripts submitted through the NACTA FastTrack (<http://nacta.expressacademic.org/>), 37 Teaching Tips/Notes (compared to 22 in 2016; however, 22 were submitted by a group at Iowa State University). These items are not peer reviewed. The overall statistics for the NACTA FastTrack site: 1175 total submissions in 12 years, including manuscripts, Teaching Tips/Notes and book reviews. According to the statistics on the FastTrack site, the yearly average for submissions is 97. This is higher than the actual yearly average of 76.2/year because authors sometimes submit the revised final of an accepted manuscript as a new manuscript and not as an attachment to the original. On average, manuscript reviews are completed in 38 days.

An annual hard copy of the 2017 *Journal* was mailed to all members in January 2018. Its 360 pages contained 51 manuscripts, 16 Teaching Tips/Notes and four reprints from past *Journals*. Again, this year, Sheridan Press in Hanover, PA printed and mailed 973 copies to all NACTA members and libraries with paid memberships for 2017.

The *NACTA Journal* Editorial Board for 2017-18 consisted of 50 reviewers from 32 different institutions. Reviewers who do not maintain their NACTA membership are dropped. Also, inactive reviewers are dropped. The term for 12 Board members ends the last day of June 2018. Six asked to serve another three-year term. In the 31 May 2018 NACTA e-newsletter the Editor issued a request for new members of the Editorial Board. New members of the Editorial Board will also be sought at the Conference.

Journal guidelines. Author guidelines for the NACTA Journal are reviewed and updated each year. A new document is being considered as a guideline for NACTA Journal manuscripts. Amanda Bowling at The Ohio State University helped create some guidelines of validity and reliability for authors engaging in social science research. The initial draft was reviewed by the Editorial Board. The final draft will be distributed at the 2018 Conference for an additional review.

New publication. To promote NACTA and to provide a “gift” for new members, the NACTA Journal produced a spiral-bound, 155 page, “Editor’s Choice Teaching Tips” book. The book features 64 Teaching Tips from 2011 to 2018. The workbook format allows an instructor to try the tip and then make notes in the book for the next time the tip is used in a class. The books were also published through Lulu.com and available for others to purchase.

Conference abstracts: A historical perspective of the abstracts presented at the NACTA Conferences for the past 19 years is shown in Table 2.

Table 2. Historical Perspective of NACTA Conference Abstracts

Year	Abstract Type		Conference Location
	Oral	Poster	
2018	118	106	Iowa State University
2017	145	133	Purdue University
2016	153	232	University of Hawaii - Manoa
2015	123	142	University of Georgia
2014	63	192	Montana State University
2013	121	143	Virginia Tech
2012	76	93	University of Wisconsin – River Falls
2011	78	97	University of Alberta – Edmonton
2010	75	108	Penn State University
2009	83	84	Oklahoma State University
2008	50	88	Utah State University
2007	60	60	University of Illinois – Urbana-Champaign

2006	48	59	University of British Columbia – Vancouver
2005	40	32	The Ohio State University – ATI
2004	43	17	University of Florida – Gainesville
2003	35	24	Cal Poly State University – San Luis Obispo
2002	36	20	University of Nebraska
2001	33	10	University of Saskatchewan
2000	26	9	Delaware Valley College – Doylestown, PA

Abstracts were electronically submitted to the website <http://nactaabs.expressacademic.org/>. Abstract numbers were down compared to 2013, 2015, 2016, and 2017. Each abstract was assigned two or three reviewers from the NACTA Editorial Board. Based on the reviews, abstracts were accepted as oral presentations, poster presentations, or rejected. Authors whose abstracts are rejected can resubmit within a very restricted time. After the review authors are given a chance to submit a revised, final abstract before publication. This year we handled 260 submissions through the submission site, down from 304 last year. The local planning committee at Iowa State University scheduled the presentations.

The abstracts are published as NACTA Journal, Volume 62, Supplement 1, in hard copy for conference participants at Iowa State University. They are also published online on the *NACTA Journal* website (NACTAteachers.org). Also, using a service called TagMyDoc, individuals on LinkedIn or Facebook can download a PDF of the 2018 abstracts for free. Additional hardcopies are available for sale on the NACTA store at Lulu.com. Miriah Pace developed, assembled and designed NACTA Journal Volume 62, Supplement 1. It was printed at Lulu.com at a cost of \$4.40 each (134 pages each). Printing and development of the abstract supplement is supported by the CHS Foundation.

All presenters are invited to share their presentations as PDFs or jpgs, which will be posted on the NACTAteachers.org website under the 2018 Conference. Some of these will also be shared on the NACTA Facebook page. Poster jpgs and PowerPoints were collected as attachments to the original submission on the NACTA abstract submission site. PowerPoints were shared with Iowa State University, so the presentations could be loaded and ready for the proper concurrent session.

Conference Workshops. For the second time, conference workshop proposals were submitted to NACTA using a formal process developed by the Educational Issues and Teaching Improvement Committee. A call for proposals was issued. These proposals were also submitted to the abstract submission site and identified as a “workshop.” This year 10 workshop proposals were received and six were selected to be presented at the 2018 Conference.

#### Website, Electronic Publishing and Social Media

The NACTA website and social media sites are primarily maintained by Miriah Pace.

Electronic publishing. All issues of the *NACTA Journal* are available on NACTAteachers.org. The most recent eight issues require a member login and password. Older issues of the *NACTA Journal* are available to anyone. Electronic issues of the Journal are also provided to ProQuest, the Gale (Cengage) Group and JSTOR. NACTA receives annual royalty payments from these groups, depending on access.

Registration module. Designated funds from the CHS Foundation were used to add the registration module to the website. This module provides the flexibility to be used to register individuals for any NACTA function. The registration module will be used when the conference is held at the College of Southern Idaho in 2019.

Additions to website. To make a better connection with two-year colleges through DTA and the NACTA Judging Conference we made some additions to the NACTA website. Miriah Pace and Karen Earwood-Kenny working with Elizabeth Walker, the DTA Advisor, moved these DTA items to the NACTA website (<https://nactateachers.org/index.php/delta-tau-alpha>):

- DTA Homepage
- About Us
- Meet the Team
- Information
- Regions
- 14 Forms (which can be completed online and emailed to the Advisor)
- National Convention
- The Achiever (newsletters)
- Contact Us

Working with Kevin Donnelly and Dana Ladner, the following NACTA Judging Conference items are on the NACTA website (<https://nactateachers.org/index.php/nacta-judging>):

- NACTA Judging Conference Homepage
- Mission (vision and contest overview)
- Learning Objectives
- Required Contests (rules)
- Contact Us
- Conference Website with dropdown menu with the external links to website of the host institution
- Photo Gallery

Funding from the CHS Foundation Grant made these changes possible.

Book reviews: Book/media reviews are currently on hold.

Social media and engagement. The new site provides an ongoing tally of the “hits” received by every NACTA Journal article. Also, the website provides “buttons” that link to the NACTA Facebook, Twitter and Pinterest sites.

Photos. Many photos and jpgs of posters are loaded on NACTA’s Flickr site (<https://www.flickr.com/photos/nactateachers/>). Flickr allows for easier uploads and organization. We added photos from the 2018 NACTA Judging Conference. The Flickr account links directly from the NACTA website.

Store. Working with a local Idaho business, we added a link (<http://www.companycasuals.com/NACTA/start.jsp>) to a “NACTA store” where members can purchase shirts, caps and other items with the NACTA logo embroidered on them.

NACTA is on Facebook. On Facebook, 1272 people “Like” us (up from 1075 last year). In May 2018, the reach of the Facebook pages was 17,471 and the engagement was 4241. All measures show an increase over last year. Content is added on at least a daily basis, except during the summer months. Our Facebook link is <https://www.facebook.com/NACTA.teachers>. Miriah Pace maintains the NACTA Facebook page.

NACTA Twitter. NACTA also has a Twitter account (@nactateachers) with 721 followers (up from 652 last year). Anything posted on the NACTA Facebook automatically goes to Twitter.

NACTA E-newsletter. We continue to use the E-newsletter to reach a large audience of members and non-members of NACTA. The E-newsletter is used to inform and to promote. The NACTA Conference and the NACTA Judging Conference were promoted through the E-newsletter. Between July 2017 and May 2018, 12 NACTA E-newsletters were sent. Hopefully, members are also using the NACTA Facebook and the NACTAteachers.org website. Also, three of the websites -- the abstract submission site, the manuscript submission site and the NACTAteachers.org, can easily and quickly email all of the members. More use is being made of this feature to provide members with information and reminders.

### ***Other Items***

Continuing this year. The Sixth Annual Graduate Student Poster Contest will be held this year at Iowa State University. This year we pushed to have individuals indicate their participation in the contest before arriving at the conference. SurveyMonkey and a QR code will be used for individuals to cast their votes for the top posters.

QR codes for downloading. QR codes and URL links will be used at this year’s conference. One will allow anyone to download an electronic copy of the NACTA Journal, volume 62, supplement 1 which contains the abstracts for the 2018 NACTA Conference. Also, QR codes and URL links are available for the conference daily schedule and the presentation (oral/poster) schedules.

NACTA Awards and Banquet Program Booklet. The NACTA Awards and Banquet Program booklet has become a project of the NACTA Journal. This booklet is designed “in house,” by Karen Earwood-Kenny with support for design and printing from the CHS Foundation. This year the booklet was printed at Lulu.com. With shipping costs and the cost of proof copies, each booklet cost about \$3.00.

Recommendations:

- Produce an impact statement for the Journal.
- Consider Kindle/iPad publishing of the NACTA Journal.
- Plan for another special issue on “Globalization: Implications for Teaching and Learning in Post-Secondary Agricultural Education,” or similar theme.
- Increase the fee charged to libraries for the NACTA Journal.
- Seek ways to connect with faculty at two-year colleges.
- Consider other uses/outlets for the NACTA Journal-produced publications and website media.

***Historian Report - Kevin Donnelly, Kansas State University, June 2018***

Activity related specifically to NACTA history was limited. Worked with Miriah to correct some errors in the graduate student awards listings from past national meetings that were posted on the website.

Worked with Miriah on getting NACTA Judging Conference link on the website enhanced. Added rules from past contests, past contest results, and mission and learning objectives developed by a sub-group of the Experiential Learning committee. Served on committee to revise the Constitution and Bylaws of the NACTA Judging Conference presented and approved at the annual meeting of the Coaches Association during the conference in April at Norfolk, NE.

Participated in all of the monthly Executive Committee conference call meetings and attended the fall Executive Committee meeting in Des Moines. Co-leader for action step for the visioning project assessing value and benefits of NACTA membership. Did some analysis of membership data to assess diversity of membership across institutions.

***Canadian Director Report - Frank Robinson, University of Alberta***

Currently the Canadian membership is small (6 regular members, 3 life members and 5 institutions). Membership growth is needed particularly in Eastern Canada (no members or institutions east of Manitoba). Phone conversations have taken place with several Faculty at other institutions in Canada, but all are at a position in their careers where interest in teaching and learning does not appear to resonate.

I am happy to report that Heather Bruce will be the Canadian Director succeeding me.

We had three successful award nominations in 2018.

***Eastern Region Director Report - John Ewing, Pennsylvania State University***

Welcome letters continue to be sent to all new and renewing members. Eastern Region Director Elect, Daniel Foster (The Pennsylvania State University) sent these follow up messages to members, since the beginning of the year. We continued to encourage members to renew memberships, both locally and within the region, and remind members of the conference in June; including opportunities to submit abstracts early in the year. Reminders were also provided to encourage award nominations, as well as reminding members to visit the website for more information.

Continued to work with NACTA Central Region Director, Thomas Paulsen, to develop the NACTA Action Steps 2 and 3 for review at the June Executive Board meeting in Ames, IA.

***Central Region Director Report - Tom Paulsen, Morningside College, Iowa***

As of June 6, 2018, the Central Region has the following membership:

3-Year Institutional Active Members	24
Institutional Active Members	113
Active Members:	10
Emeritus Members:	2
Graduate Student Members:	30
Life Members:	56
Special Institutional Members:	25
<hr/>	
Total Central Region Membership:	260

Following the 2017 summer conference held at Purdue, congratulatory hand-written notes were sent to all Central Region award winners, new and renewing members, and institutional members.

Welcome emails continue to be sent from Marilyn at NACTA headquarters to all new or renewing members. Upon receiving the cc notification, individual hand-written notes are sent from the Central Region Director. To date, 48 notes have been sent.

I attended six online Executive Meetings including the fall NACTA Executive Board Meeting and preview of the 2018 conference facilities at Iowa State University on October 12-13, 2017. I also attended the 2018 NACTA Conference at Iowa State University June 12-15, 2018.



Worked with Eastern Region Director, John Ewing to lead the NACTA Blueprint Action Steps 2 & 3. The report will be reviewed at the June Executive Board Meeting in Ames.

***Western Regional Director - Ingelia White, University of Hawaii – Windward Community College***

A total of 14 (new) members were welcomed. Welcome letters were sent to each new member encouraging them to participate in 2018 NACTA activities and events. Windward Community College has 1 lifetime active member, 7 renewed active members and 2 new members in 2018.

***New Life Members: 2***

Dr. Lee Wood, Southern Utah University  
Dr. Heloisa Rutigliano, Utah State University

***New Institutional Active Members: 5***

Dr. Denise Stewardson, Utah State University  
Dr. Ross Langston, UH – Windward Community College  
Dr. Pamela Martinez, New Mexico State University  
Dr. Desmond Layne, Washington State University  
Dr. Brian Schutte, New Mexico State University

***New Active Members: 2***

Dr. Lee Allen Pettey, University of California, Davis  
Russell McKeith, College of Sequoias, California

***New Graduate Student Members: 5***

Grant Ernis, Oregon State University  
Leslie Baker, UH-Windward Community College  
Haley Clement, Oregon State University  
Kellie Claflin, Oregon State University  
Rebecca Kurnick, Montana State University

***Southern Region Report - Nick Fuhrman, University of Georgia***

***Current Accomplishments***

- New Members!
  - Since October 2017, we added 10 more graduate student members and 36 more faculty members (including six life members)!
- Nick has continued to nominate and recruit faculty in the Southern Region to apply for the NACTA Educator and NACTA Teaching Scholar Awards
- He encouraged graduate student involvement in NACTA within the College of Agricultural and Environmental Sciences at the University of Georgia

- He encouraged faculty award winners in the Southern Region to encourage their graduate students to become involved in NACTA (emphasis on doctoral students desiring a faculty position)

#### *Future Plans*

- Continue to promote graduate student attendance at our conference in Idaho next year and the availability of travel scholarships through the CHS Foundation
- The ***F.E.E.L. Center: Formative Evaluation to Elevate Learning*** at UGA was under pilot development during Fall, 2017 with leadership from Nick Fuhrman (as a LEAD 21 project). Following a needs assessment, junior faculty mentoring was identified as a priority (with the evaluation of student learning to document teaching achievements in P&T dossiers as a related need) and Nick is aligning junior faculty research interests with senior faculty expertise within the College of Agricultural and Environmental Sciences at UGA and beyond. A series of discussions (potentially online) will be held concerning faculty mentoring and NACTA members may be contacted to share.

#### ***Judging Conference Director Report - Lyle Westrom, University of Minnesota, Crookston***

The 2018 NACTA Judging Conference was held at Northeast Community College in Nebraska on April 18-21, 2018. The results are posted on the NACTA website in the “featured links” section. Northeast Community College hosted 13 contests with 330 contestants from 16 two-year schools and 437 contestants from 23 four-year schools competing this year. An unduplicated count is not yet available.

A business meeting was held on Friday and was chaired by Mike Roeber from North East Community College. Margot Rudstrom from the University of Minnesota Crookston was re-elected as Secretary. Mike Roeber will continue to serve his second year as President. Mark Russell from Purdue University gave a report from the NACTA parent organization. Terrill Bradford presented revisions to the NACTA constitution. They were approved after a slight modification was made.

Kevin Donnelly from Kansas State University gave an update on the NACTA Judging and Student Service Award. The recipient this year will be Erik Christian from Iowa State University. Erik Christian will be honored in Ames at the 2018 NACTA Summer Conference this year.

Future sites for NACTA Judging competition include Murray State University located in Murray, Kentucky in 2019. The 2019 NACTA Judging competition will be held April 10-13. The 2020 site is Fort Hays State University, Hays, KS. The 2021 site is Hutchinson Community College, Hutchinson, KS.

## Standing Committee Reports

### ***Educational Issues & Teaching Improvement Committee Annual Report - Brian Pearson, University of Florida***

The Educational Issues & Teaching Improvement (EITI) committee met on Thursday, June 14<sup>th</sup>. Twenty-six members were in attendance. Committee members were provided information on the submission and selection process used for the 2018 NACTA travel grants. The travel grant award rubric was reviewed, and no further modifications were recommended for 2019.

Nominations for the 2019 Blue Ribbon Presenter were requested. Few nominations were provided during the meeting. A list of last year's nominations, along with this year's nominees, will be assembled and sent out in a survey to EITI committee members for voting. Survey responses will be provided to the NACTA Executive Committee during an upcoming monthly meeting, once completed.

Ideas for a future EITI sponsored workshop were discussed. The concept of a "technology speed dating" workshop was supported; however, several members felt that each presenter should have sufficient time (7-15 min) to present materials in depth. Balance between time and subject depth would likely depend upon presenter content and topic but will be decided upon through EITI committee discussions during fall 2018.

A symposium focusing on qualitative experimental design and analyses was strongly supported. Discussions regarding the IRB process should be integrated. Several EITI members felt this would help eliminate a major impediment to conducting scholarship of teaching and learning research. Publishing proceedings of this session was strongly supported to help provide NACTA members with materials to assist them with their teaching research aspirations.

General feedback for future conferences included:

- Adding a few minutes between talks to allow individuals to move between rooms.
- A greater variety of items for breakfast.
- A 15min session for first-time conference attendees to help orient and navigate them to maximize their conference experience. This could be inclusive of matching new attendees with senior NACTA members.
- Online access of conference presentations.

*Report June 2018* - The EITI committee received 48 applications for the 2018 NACTA Travel Grant award. Similar to 2017, 14 applicants were selected based upon the established award rubric. Among those selected, 11 awardees were graduate students and 3 were Assistant Professor or Instructor/Lecturer rank. Two awardees were students of a 2-year institution. Thirteen of the applicants are first time attendees. All 14 awardees either were an award winner or were presenting at the conference.

Thirteen conference workshop proposals were submitted for consideration and reviewed by the EITI chair, Brian Pearson, and the host-institution coordinator, Ann

Marie VanDerZanden. Six workshops were selected based upon content and expected impact.

The EITI committee has been asked by NACTA members to host a “Technology Speed Dating” workshop. The EITI committee attempted to submit a workshop focusing on this theme for the 2018 conference; however, low participation among members did not provide enough presenters to make this workshop proposal possible. An attempt will be made by the EITI committee to make this possible for the 2019 conference.

**Teacher Recognition Committee Report - Wendy Warner, North Carolina State University**

1. Update on Submission of Teaching Awards

Award	Number Presented (2017) Purdue University	Number Submitted (2018) Iowa State University	Number Presented (2018) Iowa State University
Graduate Student	13	29	28
NACTA Educator (formerly Teacher Fellow)	35	37 (*I reported 38 on 2/13 but had a name duplicated on my spreadsheet)	35
NACTA Teaching Scholar (formerly Regional)	2	6	6
John Deere	1	No applicants	N/A
Award of Excellence	No applicants	No applicants	N/A
NACTA Judging and Student Service Award	1	1	1
Excellence in Teaching and Learning with Technology	No applicants	2	1

2. Notifications were sent on 3/25 and 3/26.

3. Awards Reviewers – 2018

Wendy Warner, Chair*	North Carolina State Univ.
Yuji Arai	University of Illinois
Shannon Arnold	Montana State University
Kevin Donnelly	Kansas State Univ.
Nick Fuhrman	Univ. of Georgia
Ronald J. Hanson	Univ. of Nebraska – Lincoln

Carla Jagger	Mississippi State Univ.
Donald M. Johnson	Univ. of Arkansas
Matt Kennedy	Oregon State
Barbara Kirby	North Carolina State Univ.
Lurline E. Marsh	Univ. of MD Eastern Shore
Chad Miller	Kansas State Univ.
Foy Mills, Jr.	Sam Houston State Univ.
Greg Miller	Iowa State Univ.
Jeannette Moore	North Carolina State Univ.
Shyam Nair	Sam Houston State Univ.
Milton Newberry	University of Georgia
Travis Park	North Carolina State Univ.
Frank Robinson	University of Alberta
Dan Stein	Oklahoma State Univ.
Josh Stewart	Oregon State Univ.
Clint Stevenson	North Carolina State Univ.
Shweta Trivedi	North Carolina State Univ.
Cheryl Wachenheim	North Dakota State Univ.
Ingelia White	Windward CC
Dean Winward	Southern Utah Univ.

***International Committee - Laura White, Chair, New Mexico State University, Kelly Newlon, Co-chair, Ohio State University***

Old Business:

- Membership- 11 in attendance today, 48 total, on the committee roster
- CIIETA Meeting in La Molina, Peru
  - NACTA is providing support to UNA La Molina, Peru as they plan the International Congress of Educational Innovation in Agriculture Topics October 17-19, 2018.
  - NACTA is sponsoring the keynote speaker with a travel sponsorship.
  - 3 proposals over Student-centered education where submitted from NACTA members.
  - Keynote speaker selected: Michel Wattiaux
  - International poster and presentation submissions due June 30, 2018
    - <http://www.lamolina.edu.pe/ciieta/>
- Use of website
  - Current Use:
    - Previous conference workshop information
    - Videos of member institution SA programs
    - Resources
    - Could better market this resource

## New Business:

- International themed NACTA Journal
  - Melanie Foster, Editor
  - Hopeful for 2018-2019
  - Theme ideas – Engaging Students Globally; Cultural competency; Global citizenship; Internationalization; World; Students; Metrics; Agriculture; Draft Title: Learning Globally: Engaging Agricultural Students
  - Teaching Tips can be added in
  - Engage USAID Innovation Centers in some way
  - Submission is likely Feb 1 deadline with late spring production (or by NACTA 2019)- Firm
  - 50-day review- Firm
  - 30 days for final manuscript edits
  - Released around mid-June
- How can the International Committee better serve NACTA?
  - Sharing committee member contact information on the website
  - AIEE, USAID Innovation Centers, CIIETA
    - Share information with membership list and encourage it to be forwarded
    - Share links/deadlines for useful conferences
    - ISOTL- Norway this year
    - Endorse other organizations?
    - NAFSA and Forum for Education Abroad
    - APLU- Meetings (starting to look more toward ed abroad and not just research/projects)
  - Mini Podcasts: Each person creates their own podcast?
    - Sign people up: four months out
    - People committee to a very specific timeline and due date
    - August?, January?, May?
    - Study Abroad tips
    - Teaching tips format?
    - Metrics: Track openings/download
      - ❖ Survey re: usefulness, desired topics
- 2019 NACTA Conference Workshop – Proposal Ideas
  - CHS money can fund travel and honorariums
    - Emphasis on participation and a hands-on problem-solving effort
    - Appeal to a smaller but targeted audience
  - Suggestions for workshop topics (3-5-year vision)
    - Assessment
    - How we talk about these experiences (and how students talk about these experiences; how to show value)
    - Getting started in International Programming
  - Suggestions for future workshop speakers/presenters
    - College of Southern Idaho: Connected To STEM
    - How to assess your desired learning outcomes
    - Balancing cultural competence with program/major needs

- Study Abroad Assessment: Tips, Tricks and Techniques (panel format)
- How to include this in your T&P process
- Jacie Grant is interested in helping format a workshop, Elizabeth Karcher as her advisor
- Shannon Norris is also willing to help
- Chair positions coming available
  - Kelly Newlon will continue as Chair in the 2017-2019 term
  - Laura White – Retiring post National Conference 2018
  - Replacement
    - Chair elect with 2018-19, followed by Chair term 2019-2020: Elizabeth Karcher- Purdue University

***Experiential Learning Committee Meeting - Dana Ladner, Kansas Department of Agriculture, Tracy Rutherford, Texas A&M University***

Dana Ladner welcomed NACTA members at the 2017 committee meeting held at Purdue and extended greetings on behalf of Tracy Rutherford. There were 24 in attendance with 18 members being new to the group (did not attend in Hawaii).

Ladner initiated general discussion on the NACTA Judging Conference which included barriers to schools participating. Ladner and Tobin Redwine provided an overview of a Texas A&M senior project, led by Rutherford.

A group of senior agricultural communications students assessed access to information regarding the NACTA judging contests. They were tasked with identifying reasons why a NACTA identified institution may not participate in the contests or conversely why a participating institution was not active in the NACTA organization. They identified a lack of information on the website connecting NACTA to the judging contests as a primary communication issue. The group developed five recommendations for the experiential education committee to share with NACTA leadership:

- Early posting of rules for each contest will help to ensure better understanding of each contest.
- Opening registration earlier to allow teams or coaches to secure their reservations and funding earlier, which will ease personal stress and in turn, also help to increase participation numbers.
- Create tangible incentives for students to receive should they win an individual contest or the NACTA contest as a whole.
- Advertise to members of the NACTA organization and work to bridge the gap between the organization itself and the judging contest.
- Find ways to highlight the opportunities that the contest has for students, staff and institutions alike.

Members noted the judging contest should have greater visibility on the website. This followed with comments to consider creating a bank of tests, rules and resources to help train teams in new areas. Ladner worked with the NACTA Secretary and recent

host schools to have additional information permanently added to the NACTA website. The NACTA Judging Conference tab on the NACTATEACHERS.ORG website has been updated.

The committee was challenged/directed by incoming President Mark Russell to create a list of outcomes to articulate the value of the NACTA Judging Contest as a tool for integration into curriculum. A sub-committee was created to make a list of five to six key outcomes to be shared with NACTA members. The sub-committee included: Ben Weikert (co-chair), Drew Cotton (co-chair), Lyle Westrom, Kevin Donnelly and Ed Brokaw. The sub-committee added a Mission Statement and Learning Objectives to the website.

The 2018 Judging Conference was held April 18-21 at Northeast Community College, Norfolk, Nebraska. [www.northeast.edu/2018/NACTA](http://www.northeast.edu/2018/NACTA)

***Non-Land-Grant Agricultural and Renewable Resources Universities  
Todd Winters, NARRU Liaison, University of Tennessee at Martin***

- NARRU is happy to be back involved as a Liaison after a few years absence
  - The NACTA Liaison is now represented on the NARRU Board too.
- We represent about 60 Non-Land-Grant Colleges of Agriculture (NLGCA)
  - Our primary mission is undergraduate education, although a number of our schools also have graduate programs
  - We prepare about 25% of the Agriculture and Natural Resources B.S. and higher graduates nationwide; and nearly 50% of the graduates in states where we have a presence.
- Over 30 abstracts were submitted by NARRU schools at the 2018 NACTA conference
- We caucus with the Academic Programs Section of the Board on Agricultural Assembly of the Association of Public and Land Grant Universities
- A lot of NARRUs efforts nationally have been focused on getting recognized for funding in the Farm Bills
- It was discussed that NACTA was actually formed by AASCARR, the former organization that represented NLGCAs. Delta Tau Alpha is also a NLGCA-based organization.

***NACTA Foundation Interim Report - Jeff Hattey, Ohio State University***

Activities for 2017-2018

- NACTA Foundation Advisory Council
  - In accordance with the NACTA Foundation and By-Laws, the NACTA Foundation Advisory Council was constituted
  - Members include:
    - NACTA's President
    - Immediate Past-President
    - Past Past-President
    - Dean Winward (2017-2018)



- Holli Leggette-Archer (2017-2019)
- Document giving history to NACTA Foundation to reflect donors intended use
- Converted NACTA Foundation Accounts:
  - Savings account was converted to a checking account
  - Decision to maintain a balance of approximately \$5,000 with amount greater moved to the investment fund.
  - Average amount spent for NACTA Awards 2008-2016 was \$4,781
  - If additional funds are required, they will be removed from the investment account.